



# PUBLICITY CHECKLIST

## *God's Words Possess God's Power*

### *Season after Pentecost 2022*

**SERIES THEME: GOD'S WORDS POSSESS GOD'S POWER**

"Let there be light," God said (Genesis 1:3). God was not speaking a wistful wish into the darkness. He was declaring what would now be. "God said, 'Let there be light,' and there was light." God speaks and reality results.

When we speak words, they are often meaningless. Sometimes, one's words are meaningless because they are spoken without true knowledge. Other times, one's words are meaningless because they were spoken insincerely. Still other times, one might make a sincere promise, but he lacks the ability to do what he said, making his promise meaningless. Words are often meaningless. But everything God says is meaningful. God speaks with absolute knowledge. God never lies. And God's words possess God's awesome power. Thus, it is God's words that determine our reality. It is God's words that establish our faith, transform our hearts and minds, and direct our lives along meaningful paths.

During the first half of the Church Year, we focused on the life of Christ. As we begin the second half of the Church Year, we turn our attention to the teachings of Christ . . . to the Son of God's words. We gather each week to let the Holy Spirit do the work Jesus promised he would do in the way Jesus promised he would do it—through his Word.

Date & Theme	Channel	Action	Wording
<p><b>Week of June 5</b> <i>Introduce theme</i></p>	<p>Worship folder/newsletter blurb</p>	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include "God's Words Possess God's Power" graphic</li> </ul>	<p>"Let there be light," God said (Genesis 1:3). God was not speaking a wistful wish into the darkness. He was declaring what would now be. "God said, 'Let there be light,' and there was light." God speaks and reality results.</p> <p>When we speak words, they are often meaningless. Sometimes, one's words are meaningless because they are spoken without true knowledge. Other times, one's words are meaningless because they were spoken insincerely. Still other times, one might make a sincere promise, but he lacks the ability to do what he said, making his promise</p>

			<p>meaningless. Words are often meaningless. But everything God says is meaningful. God speaks with absolute knowledge. God never lies. And God’s words possess God’s awesome power. Thus, it is God’s words that determine our reality. It is God’s words that establish our faith, transform our hearts and minds, and direct our lives along meaningful paths.</p> <p>During the first half of the Church Year, we focused on the life of Christ. As we begin the second half of the Church Year, we turn our attention to the teachings of Christ . . . to the Son of God’s words. We gather each week to let the Holy Spirit do the work Jesus promised he would do in the way Jesus promised he would do it—through his Word.</p>
	Facebook	Post “God’s Words Possess God’s Power” 1x1 video file ( <i>versions available with or without WELS logo at end of video</i> )	When we speak words, they are often meaningless. But everything God says is meaningful. And God’s words possess God’s awesome power. It is God’s words that establish our faith, transform our hearts and minds, and direct our lives along meaningful paths. We gather each week to let the Holy Spirit do the work Jesus promised he would do in the way Jesus promised he would do it—through his Word.
	Instagram	Post “God’s Words Possess God’s Power” 1x1 video file ( <i>versions available with or without WELS logo at end of video</i> )	When we speak words, they are often meaningless. But everything God says is meaningful. And God’s words possess God’s awesome power. It is God’s words that establish our faith, transform our hearts and minds, and direct our lives along meaningful paths. We gather each week to let the Holy Spirit do the work Jesus promised he would do in the way Jesus promised he would do it—through his Word.
	Video	<ul style="list-style-type: none"> <li>• Post “God’s Words Possess God’s Power” 16x9 video file to YouTube or Vimeo (<i>versions</i></li> </ul>	When we speak words, they are often meaningless. But everything God says is meaningful. And God’s words possess God’s awesome power. It is God’s words that

		<p><i>available with or without WELS logo at end of video)</i></p> <ul style="list-style-type: none"> <li>• Show “God’s Words Possess God’s Power” 16x9 video file during this week’s worship announcements</li> </ul>	<p>establish our faith, transform our hearts and minds, and direct our lives along meaningful paths.</p>
	Website	<ul style="list-style-type: none"> <li>• Post theme information</li> <li>• Post link to “God’s Words Possess God’s Power” video on YouTube or Vimeo</li> <li>• Post “God’s Words Possess God’s Power” graphic</li> </ul>	<p>“Let there be light,” God said (Genesis 1:3). God was not speaking a wistful wish into the darkness. He was declaring what would now be. “God said, ‘Let there be light,’ and there was light.” God speaks and reality results.</p> <p>When we speak words, they are often meaningless. Sometimes, one’s words are meaningless because they are spoken without true knowledge. Other times, one’s words are meaningless because they were spoken insincerely. Still other times, one might make a sincere promise, but he lacks the ability to do what he said, making his promise meaningless. Words are often meaningless. But everything God says is meaningful. God speaks with absolute knowledge. God never lies. And God’s words possess God’s awesome power. Thus, it is God’s words that determine our reality. It is God’s words that establish our faith, transform our hearts and minds, and direct our lives along meaningful paths.</p> <p>During the first half of the Church Year, we focused on the life of Christ. As we begin the second half of the Church Year, we turn our attention to the teachings of Christ . . . to the Son of God’s words. We gather each week to let the Holy Spirit do the work Jesus promised he would do in the way Jesus promised he would do it—through his Word.</p>
	PowerPoint slide	<ul style="list-style-type: none"> <li>• Use “God’s Words Possess God’s Power” PowerPoint jpg file</li> </ul>	

		<ul style="list-style-type: none"> <li>Show on digital display screens before and after worship or during announcements this week</li> </ul>	
<b>Sunday, June 12</b> <i>Holy Trinity</i>	Worship folder template	Use "God's Words Possess God's Power" worship folder cover PDF	
<b>Theme of the Day:</b> Through the Word, the Triune God Blesses Us	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>Place blurb in print and electronic versions of worship folder and newsletter</li> <li>Include "God's Words Possess God's Power" graphic</li> </ul>	The Scriptures never use the words "Trinity" or "Triune." They never even summarize in any single place the entirety of this doctrine. Instead, as we read God's Word from the first verse of Genesis to the last verse of Revelation, he gives us hints and glimpses of his Triune nature. Thus, the doctrine of the Trinity can seem very academic, even abstract. It may seem to have little relevance to the Christian's daily life. Nothing could be further from the truth. Instead, as God provides those hints and glimpses, his primary focus is on the way in which his Triune nature is a blessing to us. God shows us how we benefit from the fact he exists as Trinity. God dwells in a "majesty and mystery" that far exceeds our understanding. But here is what we can understand. Every time we gather in the name of the Lord, our Triune God, we receive indescribable blessings.
	Facebook	Post "God's Words Possess God's Power" Facebook graphic	As we read God's Word from the first verse of Genesis to the last verse of Revelation, he gives us hints and glimpses of his Triune nature. God dwells in a "majesty and mystery" that far exceeds our understanding. But here is what we can understand. Every time we gather in the name of the Lord, our Triune God, we receive indescribable blessings.
	Instagram	Post "God's Words Possess God's Power" Instagram graphic	As we read God's Word from the first verse of Genesis to the last verse of Revelation, he gives us hints and glimpses of his Triune nature. God dwells in a "majesty and mystery" that far exceeds our understanding. But here is what we can understand. Every time we gather in the name of the Lord, our Triune God, we receive indescribable blessings.

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<b>Sunday, June 19</b> <i>Proper 7</i>	Worship folder template	Use “God’s Words Possess God’s Power” worship folder cover PDF	
<b>Theme of the Day:</b> Through the Word, the Lord Crushes Evil	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include “God’s Words Possess God’s Power” graphic</li> </ul>	God’s words are so powerful! With only his words, Jesus cured illness and raised the dead. With his words, Jesus created the faith that receives his forgiveness. So we should not be surprised this week when we see that Jesus’ words also have the power to push back the spiritual forces of evil that are in the world. Jesus’ words expose idols as worthless and following idols as self-destructive evil. Jesus’ words are so compelling, even demons must obey them. It is not surprising that God’s words crush evil. It is a surprise, however, to see that Jesus’ words have Jesus’ power even when they are not coming from Jesus’ mouth. Jesus puts his words on our lips. He makes us his witnesses. And as we carry out that awesome role, Jesus continues to drive back Satan and his allies, just as he did when he walked the earth. When the gospel comes out of the mouths of sinners like us, Jesus “sends the power of evil reeling.”
	Facebook	Post “God’s Words Possess God’s Power” Facebook graphic	God’s words are so powerful! Jesus’ words also have the power to push back the spiritual forces of evil that are in the world. It is not surprising that God’s words crush evil. It is a surprise, however, to see that Jesus’ words have Jesus’ power even when they are not coming from Jesus’ mouth. Jesus puts his words on our lips. He makes us his witnesses. When the gospel comes out of the mouths of sinners like us, Jesus “sends the power of evil reeling.”

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<b>Sunday, June 26</b> <i>Proper 8</i>	Worship folder template	Use “God’s Words Possess God’s Power” worship folder cover PDF	
<b>Theme of the Day:</b> Through the Word, Christ Creates Committed Followers	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include “God’s Words Possess God’s Power” graphic</li> </ul>	There’s the type of fan who follows his team if they make the playoffs. Then there’s the type of fan who, regardless of his team’s record, watches every game and knows the stats for every player. There are different types of followers: the half-hearted versus the committed. Jesus is uninterested in half-hearted followers who shoehorn him into their lives only when their other pursuits provide time for the Christ. Jesus wants followers who are all-in . . . who love him above all things . . . who would be willing to leave everything else behind if that were what it would take to be with him. We simply do not have it in us to produce that level of commitment. But Jesus’ words have Jesus’ power. In his gospel Jesus explains how he went all-in for our salvation. He tells us he left the comforts of heaven behind to come rescue us. And through those words Christ creates within us the very commitment that he seeks.

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<b>Sunday, July 3</b> <i>Proper 9</i>	Worship folder template	Use "God's Words Possess God's Power" worship folder cover PDF	
<b>Theme of the Day:</b> Christ Provides Ministers to Proclaim His Word	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include "God's Words Possess God's Power" graphic</li> </ul>	Christ has not only given us his powerful Word. In his grace, he gives us ministers who proclaim that Word to us in whatever ways we need at the time: words of comfort, words of instruction, or even words of rebuke. Those who are entrusted with the care of Jesus' flock are expected to

			shepherd that flock just as Jesus would. They humbly assume that privilege, not to proclaim their own ideas or opinions, but to speak Jesus' own words. They share Christ's words, not just when it is welcomed gladly by those who hear it, but also when it is not. Ministers carry out their calling, not because of what they might gain from the flock, but because of what the flock might gain from Jesus through them. God's words possess God's power. Therefore, God provides us with ministers to proclaim God's Word, so that God's kingdom might come powerfully among us.
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