

SERIES THEME

We are in the season of the Church called Epiphany, a Greek word that means “to appear.” Salvation has appeared in the person of Jesus Christ. In Epiphany, the Church explores everything that Christ makes apparent about our God. You see, we need God to appear to us and make himself known to us. For not only is God beyond our understanding, his works and his ways are contrary to mankind’s natural assumptions about him. In other words, the truth about God cannot possibly be discovered by us. Rather, it needs to be uncovered for us. That’s what the Spirit is doing for us during this season of Epiphany. Week after week, surprising truths about Jesus our King and life in his kingdom will be uncovered.

Date & Theme	Channel	Action	Wording
Week of January 2 <i>Introduce Epiphany theme (could introduce theme for one or two weeks before Epiphany)</i>	Worship folder/newsletter blurb	<ul style="list-style-type: none"> Place blurb in print and electronic versions of worship folder and newsletter Include “Uncovered” logo (png file) 	We are in the season of the Church called Epiphany, a Greek word that means “to appear.” Salvation has appeared in the person of Jesus Christ. In Epiphany, the Church explores everything that Christ makes apparent about our God. You see, we need God to appear to us and make himself known to us. For not only is God beyond our understanding, his works and his ways are contrary to mankind’s natural assumptions about him. In other words, the truth about God cannot possibly be discovered by us. Rather, it needs to be uncovered for us. That’s what the Spirit is doing for us during this season of Epiphany. Week after week, surprising truths about Jesus our King and life in his kingdom will be uncovered.
	Facebook	Post mp4 video file	During this season of Epiphany, God appears to us and makes himself known to us. Week after week, surprising truths about Jesus our King and life in his kingdom will be uncovered.
	Instagram	Post mp4 video file	During this season of Epiphany, God appears to us and makes himself known to us. Week after week, surprising

			truths about Jesus our King and life in his kingdom will be uncovered.
	Video	<ul style="list-style-type: none"> • Post mp4 video file to YouTube or Vimeo • Show mp4 video file during this week's worship announcements 	During this season of Epiphany, God appears to us and makes himself known to us. Week after week, surprising truths about Jesus our King and life in his kingdom will be uncovered.
	Website	<ul style="list-style-type: none"> • Post theme information • Post link to video on YouTube or Vimeo • Post "Uncovered" graphic 	During this season of Epiphany, God appears to us and makes himself known to us. But the truth about God cannot possibly be discovered by us. Rather, it needs to be uncovered for us. That's what the Spirit is doing for us during this season of Epiphany. Week after week, surprising truths about Jesus our King and life in his kingdom will be uncovered.
	PowerPoint slide	<ul style="list-style-type: none"> • Use "WELS-Epiphany—PowerPoint" jpg file • Show on digital display screens before and after worship or during announcements this week 	
	PowerPoint logo	<ul style="list-style-type: none"> • Use "WELS-Epiphany—PowerPoint-Logo" jpeg file in bottom right corner of PowerPoint slide. • Show on digital display screens before and after worship or during announcements this week 	During this season of Epiphany, God appears to us and makes himself known to us. Week after week, surprising truths about Jesus our King and life in his kingdom will be uncovered.
	Animated logo	Use for livestreams or for the video recording/editing process	
Week of January 9 <i>1st Sunday after Epiphany</i>	Worship folder template	Use "Uncovered" worship folder cover PDF	

<p>Theme of the Day: Anointing Uncovered: What the Eye Sees Differs from What God Decrees</p>	<p>Worship folder/newsletter blurb</p>	<ul style="list-style-type: none"> • Place blurb in print and electronic versions of worship folder and newsletter • Include “Uncovered” logo (png file) 	<p>Our sight tends to be the sense we trust most. We say we will believe something when we see it. That presents a problem when it comes to the work of God. So often what our eye sees differs from what God decrees. This is true of the life of Jesus. In the eyes of the world, he was nothing special. This is also true in the life of the Christian. To the world, the believer does not look more blessed than the unbeliever. In fact, the believer may appear to have more hardships as the devil and his allies attempt to destroy him. So, to assure his children, God connects his grace, power, and blessing to something we can see—a visible sign: the anointing of baptism.</p>
	<p>Facebook</p>	<p>Post Facebook graphic (jpg file)</p>	<p>Do you need to see something to believe it? Sometimes that can present a problem when it comes to the work of God. Often what our eye sees differs from what God decrees. So God connects his grace, power, and blessing to something we can see—the anointing of baptism.</p>
	<p>Instagram</p>	<p>Post Instagram graphic (jpg file)</p>	<p>Do you need to see something to believe it? Sometimes that can present a problem when it comes to the work of God. Often what our eye sees differs from what God decrees. So God connects his grace, power, and blessing to something we can see—the anointing of baptism.</p>
	<p>PowerPoint slide</p>	<p>Show on digital display screen before and after weekend worship</p>	<p>Anointing Uncovered: What the Eye Sees Differs from What God Decrees</p>
<p>Week of January 16 <i>2nd Sunday after Epiphany</i></p>	<p>Worship folder template</p>	<p>Use “Uncovered” worship folder cover PDF</p>	
<p>Theme of the Day: Delight Uncovered: God Delivers More than We Ask, Not Less</p>	<p>Worship folder/newsletter blurb</p>	<ul style="list-style-type: none"> • Place blurb in print and electronic versions of worship folder and newsletter • Include “Uncovered” logo (png file) 	<p>Are the pursuit of God and the pursuit of pleasure two separate paths? Many assume that—that life with Jesus is a boring, sterile experience. They are dead wrong. Jesus came to undo everything that is wrong with our world as a result of sin’s curse. He also came to multiply our joy and deliver delight beyond our wildest dreams. Note that when Jesus begins to reveal his glory, it isn’t by going to a hospital to</p>

			cure every ailment. Instead, he starts at a local wedding, one of the greatest sources of joy in this life. The truth that is uncovered for us this week is that with Jesus life is not a life with less delight, but infinitely more.
	Facebook	Post Facebook graphic (jpg file)	Are the pursuit of God and the pursuit of pleasure two separate paths? Many assume that. But Jesus came to multiply our joy and deliver delight beyond our wildest dreams. With Jesus, God delivers more than we ask, not less.
	Instagram	Post Instagram graphic (jpg file)	Are the pursuit of God and the pursuit of pleasure two separate paths? Many assume that. But Jesus came to multiply our joy and deliver delight beyond our wildest dreams. With Jesus, life is not a life with less delight, but infinitely more.
	PowerPoint slide	Show on digital display screen before and after weekend worship	Delight Uncovered: God Delivers More than We Ask, Not Less
Week of January 23 <i>3rd Sunday after Epiphany</i>	Worship folder template	Use "Uncovered" worship folder cover PDF	
Theme of the Day: Reception Uncovered: Rejection Is Not the Exception but the Rule	Worship folder/newsletter blurb	<ul style="list-style-type: none"> Place blurb in print and electronic versions of worship folder and newsletter Include "Uncovered" logo (png file) 	When one proclaims God's Word, typically the intentions are good. We want others to know the joy of salvation and the love of Christ. Therefore, it can be surprising to us when God's Word is met with apathy or rejection by those who hear it. It's easy to conclude that when the Word of God offends human minds and hearts (including our own), something has gone wrong. The truth that is uncovered this week is that rejection of Jesus' words is not the exception but the rule. Jesus' words will always offend. However, we will see that God can use even the rejection of his Word for good.
	Facebook	Post Facebook graphic (jpg file)	When we proclaim God's Word, rejection is not the exception but the rule. Jesus' words will always offend. However, we will see that God can use even the rejection of his Word for good.

	Instagram	Post Instagram graphic (jpg file)	When we proclaim God's Word, rejection is not the exception but the rule. Jesus' words will always offend. However, we will see that God can use even the rejection of his Word for good.
	PowerPoint slide	Show on digital display screen before and after weekend worship	Reception Uncovered: Rejection Is Not the Exception but the Rule
Week of January 30 <i>4th Sunday after Epiphany</i>	Worship folder template	Use "Uncovered" worship folder cover PDF	
Theme of the Day: Agenda Uncovered: What Must Be Said, Not What Others Want to Hear	Worship folder/newsletter blurb	<ul style="list-style-type: none"> Place blurb in print and electronic versions of worship folder and newsletter Include "Uncovered" logo (png file) 	Last week we saw that there can be a temptation to alter the message we proclaim as the Church to avoid apparent failure and rejection. This week we see there is also a temptation to alter the message we proclaim because of apparent success. If a church makes its central focus things like personal improvement, healing for the sick, or social justice, that church may draw a crowd. It just fails to carry out the agenda Christ has given his Church. The gospel of forgiveness is to be the center of all our preaching and teaching. The agenda for Christ's Church is set. It's the same agenda that was followed by the Church's Christ.
	Facebook	Post Facebook graphic (jpg file)	There is a temptation for churches to alter the message they proclaim to be more "successful." But the gospel of forgiveness is to be the center of all our preaching and teaching. The agenda for Christ's Church is set. We need to say what must be said, not what others want to hear.
	Instagram	Post Instagram graphic (jpg file)	There is a temptation for churches to alter the message they proclaim to be more "successful." But the gospel of forgiveness is to be the center of all our preaching and teaching. The agenda for Christ's Church is set. We need to say what must be said, not what others want to hear.
	PowerPoint slide	Show on digital display screen before and after weekend worship	Agenda Uncovered: What Must Be Said, Not What Others Want to Hear

Week of February 6 <i>5th Sunday after Epiphany</i>	Worship folder template	Use "Uncovered" worship folder cover PDF	
Theme of the Day: Uncovered Messengers: The Least Qualified Are the First Sent	Worship folder/newsletter blurb	<ul style="list-style-type: none"> Place blurb in print and electronic versions of worship folder and newsletter Include "Uncovered" logo (png file) 	It does not surprise us that from the beginning of his ministry, Jesus demonstrated his commitment to proclaiming good news of the kingdom of God, regardless of whether people rejected his message or embraced it. That was Christ's agenda, and he was committed to it. What is surprising is that, also from the beginning, Jesus demonstrated his plan to carry out this proclamation by sending others to speak on his behalf. More surprising is whom he sends, not angels, but mere human beings. In many cases, it was individuals who seemed to lack the qualifications to speak on Christ's behalf. Yet, Christ equipped and prepared them. Do you feel unqualified to tell others the good news? Then be assured, Jesus plans to use you exactly for that purpose.
	Facebook	Post Facebook graphic (jpg file)	Do you feel unqualified to tell others the good news about Jesus? Then be assured, Jesus plans to use you exactly for that purpose. He will equip you. In God's kingdom, the least qualified are the first sent.
	Instagram	Post Instagram graphic (jpg file)	Do you feel unqualified to tell others the good news about Jesus? Then be assured, Jesus plans to use you exactly for that purpose. He will equip you. In God's kingdom, the least qualified are the first sent.
	PowerPoint slide	Show on digital display screen before and after weekend worship	Uncovered Messengers: The Least Qualified Are the First Sent
Week of February 13 <i>6th Sunday after Epiphany</i>	Worship folder template	Use "Uncovered" worship folder cover PDF	
Theme of the Day: Definitions Uncovered: Blessings Are Cursed; Curses Are Blessed	Worship folder/newsletter blurb	<ul style="list-style-type: none"> Place blurb in print and electronic versions of worship folder and newsletter Include "Uncovered" logo (png file) 	When someone is new to something, there is a period of orientation. For example, when someone takes up a new game or sport, they need to first learn the rules. Likewise, when someone is a new disciple of Jesus, a period of orientation follows. It's necessary, because by nature we

			assume that Jesus' kingdom works the same way the world works. The truth that is uncovered this week is that the principles on which Jesus' kingdom runs are the exact opposite of the principles of the world. That which the world considers to be a blessing can often be a curse. And that which the world calls bad, God always uses for the good of those he loves.
	Facebook	Post Facebook graphic (jpg file)	The principles on which Jesus' kingdom runs are the exact opposite of the principles of the world. That which the world considers to be a blessing can often be a curse. And that which the world calls bad, God always uses for the good of those he loves.
	Instagram	Post Instagram graphic (jpg file)	The principles on which Jesus' kingdom runs are the exact opposite of the principles of the world. That which the world considers to be a blessing can often be a curse. And that which the world calls bad, God always uses for the good of those he loves.
	PowerPoint slide	Show on digital display screen before and after weekend worship	Definitions Uncovered: Blessings Are Cursed; Curses Are Blessed
Week of February 20 <i>7th Sunday after Epiphany</i>	Worship folder template	Use "Uncovered" worship folder cover PDF	
Theme of the Day: Reactions Uncovered: Love Your Enemies; Overcome Evil with Good	Worship folder/newsletter blurb	<ul style="list-style-type: none"> Place blurb in print and electronic versions of worship folder and newsletter Include "Uncovered" logo (png file) 	Last week we saw that the governing principles of Christ's kingdom initially seem upside down. This week we see that truth holds true in how Christ would have us react to those who wrong us or oppose us. Jesus asks us to befriend our enemies, to love those who hate us, and to repay evil with good. Logic would say that is a recipe for being walked all over. Yet, have we not seen this tactic work? When we were Christ's enemies, he loved us to the point of death. He repays our daily evil with the daily goodness of his mercy. In doing so, he has won us for himself. Following the strategy Jesus lays out today is not a capitulation to evil. It is a means of conquering it.

	Facebook	Post Facebook graphic (jpg file)	Jesus asks us to love our enemies and repay evil with good. Logic would say that is a recipe for being walked all over. Yet, when we were Christ's enemies, he loved us to the point of death. Following the strategy Jesus lays out is not a capitulation to evil. It is a means of conquering it.
	Instagram	Post Instagram graphic (jpg file)	Jesus asks us to love our enemies and repay evil with good. Logic would say that is a recipe for being walked all over. Yet, when we were Christ's enemies, he loved us to the point of death. Following the strategy Jesus lays out is not a capitulation to evil. It is a means of conquering it.
	PowerPoint slide	Show on digital display screen before and after weekend worship	Reactions Uncovered: Love Your Enemies; Overcome Evil with Good
Week of February 27 <i>Final Sunday after Epiphany/Transfiguration</i>	Worship folder template	Use "Uncovered" worship folder cover PDF	
Theme of the Day: Glory Uncovered: When It Is Most Hidden, It Is Most on Display	Worship folder/newsletter blurb	<ul style="list-style-type: none"> Place blurb in print and electronic versions of worship folder and newsletter Include "Uncovered" logo (png file) 	Throughout Epiphany, we have seen that God must uncover for us the truths that could not be discovered by us. As this season ends, we are presented with a twist. For God's glory to be revealed, it actually must be covered. God's glory needed to be hidden in Christ. It is hidden in the gospel. This is how God enables sinful human beings to see his glory and, rather than turning away in fear, stare at it in wonder for as long as they want. This is the truth God uncovers for us today: When his glory is hidden, it is most on display.
	Facebook	Post Facebook graphic (jpg file)	Throughout Epiphany, we have seen that God must uncover for us the truths that could not be discovered by us. For God's glory to be revealed, it needed to be hidden in Christ. This is the truth God uncovers for us: When his glory is hidden, it is most on display.
	Instagram	Post Instagram graphic (jpg file)	Throughout Epiphany, we have seen that God must uncover for us the truths that could not be discovered by us. For God's glory to be revealed, it needed to be hidden in Christ.

			This is the truth God uncovers for us: When his glory is hidden, it is most on display.
	PowerPoint slide	Show on digital display screen before and after weekend worship	Glory Uncovered: When It Is Most Hidden, It Is Most on Display