



# PUBLICITY CHECKLIST

## *Easter 2024*

**PLEASE NOTE:** Most publicity materials are available in both English and Spanish.

**SERIES THEME: RESURRECTION REALITY**

St. Paul writes, “Christ has *indeed* been raised from the dead” (1 Corinthians 15:20). Big word: *Indeed!* Paul is stressing that we must not think of Jesus’ resurrection like a happy ending to another epic fable. The resurrection is not legend. It really happened. Easter is not just a holiday. Easter is history. On time’s infinite line, Jesus’ resurrection is the punctiliar moment that defines reality for us all. If Christ remained dead, he is a fraud and failure. But Christ has indeed been raised. So, the reality: Jesus is exactly what he claimed to be—the Son of God, our Lord and Savior. If Christ remained dead, then the grave is the final, ugly, rotten end of us all. But *Christ has indeed been raised*. So, the reality is Jesus’ resurrection proves that “all will be made alive” (1 Corinthians 15:22). The reality of the resurrection does not just change our future, but the way we look at life now.

The greatest theologian of the early church, Augustine, called the season of Easter “a joyful week of weeks”—seven wonderful weeks, each seven glorious days long. In this glorious season, let us meditate upon the breathtaking implications of the resurrection reality.

Date & Theme	Channel	Action	Wording
<b>Week of April 2</b> <i>Introduce Easter theme</i>	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>Place blurb in print and electronic versions of worship folder and newsletter</li> <li>Include “Resurrection Reality” logo graphic (multiple versions available)</li> </ul>	St. Paul writes, “Christ has <i>indeed</i> been raised from the dead” (1 Corinthians 15:20). Big word: <i>Indeed!</i> Paul is stressing that we must not think of Jesus’ resurrection like a happy ending to another epic fable. The resurrection is not legend. It really happened. Easter is not just a holiday. Easter is history. On time’s infinite line, Jesus’ resurrection is the punctiliar moment that defines reality for us all. If Christ remained dead, he is a fraud and failure. But Christ has indeed been raised. So, the reality: Jesus is exactly what he claimed to be—the Son of God, our Lord and Savior. If Christ remained dead, then the grave is the final, ugly, rotten end

			<p>of us all. But <i>Christ has indeed been raised</i>. So, the reality is Jesus' resurrection proves that "all will be made alive" (1 Corinthians 15:22). The reality of the resurrection does not just change our future, but the way we look at life now.</p> <p>The greatest theologian of the early church, Augustine, called the season of Easter "a joyful week of weeks"—seven wonderful weeks, each seven glorious days long. In this glorious season, let us meditate upon the breathtaking implications of the resurrection reality.</p> <p>Join us this Easter for a new series: Resurrection Reality.</p>
	Facebook	<ul style="list-style-type: none"> <li>• Post "Resurrection Reality" title Facebook graphic</li> <li>• Post "Resurrection Reality" 1x1 video file (<i>available with or without WELS logo at end of video</i>)</li> </ul>	<p>St. Paul writes, "Christ has <i>indeed</i> been raised from the dead" (1 Corinthians 15:20). Big word: <i>Indeed!</i> Paul is stressing that we must not think of Jesus' resurrection like a happy ending to another epic fable. The resurrection is not legend. It really happened. The reality of the resurrection does not just change our future, but the way we look at life now. In this glorious season, let us meditate upon the breathtaking implications of the resurrection reality.</p> <p>Join us this Easter for a new series: Resurrection Reality.</p>
	Social Media	<ul style="list-style-type: none"> <li>• Post "Resurrection Reality" title social post graphic</li> <li>• Post "Resurrection Reality" 1x1 video file (<i>available with or without WELS logo at end of video</i>)</li> </ul>	<p>St. Paul writes, "Christ has <i>indeed</i> been raised from the dead" (1 Corinthians 15:20). Big word: <i>Indeed!</i> Paul is stressing that we must not think of Jesus' resurrection like a happy ending to another epic fable. The resurrection is not legend. It really happened. The reality of the resurrection does not just change our future, but the way we look at life now. In this glorious season, let us meditate upon the breathtaking implications of the resurrection reality.</p> <p>Join us this Easter for a new series: Resurrection Reality.</p>
	Video	<ul style="list-style-type: none"> <li>• Post "Resurrection Reality" 16x9 video file to YouTube or Vimeo</li> </ul>	<p>St. Paul writes, "Christ has <i>indeed</i> been raised from the dead" (1 Corinthians 15:20). Big word: <i>Indeed!</i> Paul is</p>

		<p>(versions available with or without WELS logo at end of video)</p> <ul style="list-style-type: none"> <li>• Show “Resurrection Reality” 16x9 video file during this week’s worship announcements</li> </ul>	<p>stressing that we must not think of Jesus’ resurrection like a happy ending to another epic fable. The resurrection is not legend. It really happened. The reality of the resurrection does not just change our future, but the way we look at life now. In this glorious season, let us meditate upon the breathtaking implications of the resurrection reality.</p> <p>Join us this Easter for a new series: Resurrection Reality.</p>
	Website	<ul style="list-style-type: none"> <li>• Post theme information</li> <li>• Post link to “Resurrection Reality” video on YouTube or Vimeo</li> <li>• Post “Resurrection Reality” graphic</li> </ul>	<p>St. Paul writes, “Christ has <i>indeed</i> been raised from the dead” (1 Corinthians 15:20). Big word: <i>Indeed!</i> Paul is stressing that we must not think of Jesus’ resurrection like a happy ending to another epic fable. The resurrection is not legend. It really happened. Easter is not just a holiday. Easter is history. On time’s infinite line, Jesus’ resurrection is the punctiliar moment that defines reality for us all. If Christ remained dead, he is a fraud and failure. But Christ has indeed been raised. So, the reality: Jesus is exactly what he claimed to be—the Son of God, our Lord and Savior. If Christ remained dead, then the grave is the final, ugly, rotten end of us all. But <i>Christ has indeed been raised</i>. So, the reality is Jesus’ resurrection proves that “all will be made alive” (1 Corinthians 15:22). The reality of the resurrection does not just change our future, but the way we look at life now.</p> <p>The greatest theologian of the early church, Augustine, called the season of Easter “a joyful week of weeks”—seven wonderful weeks, each seven glorious days long. In this glorious season, let us meditate upon the breathtaking implications of the resurrection reality.</p> <p>Join us this Easter for a new series: Resurrection Reality.</p>
	Digital display graphics (multiple)	<ul style="list-style-type: none"> <li>• 4x3 for small screens</li> <li>• 16x9 for large screens</li> </ul>	<p>Join us this Easter for a new series: Resurrection Reality</p>

	slide options available)	<ul style="list-style-type: none"> <li>• Show on digital display screens before and after worship or during announcements</li> </ul>	
<b>Sunday, March 31</b> <i>Resurrection of our Lord—Easter Dawn</i>	Worship folder template	Use “Resurrection Reality” worship folder cover PDF	
<b>Theme of the Day:</b> Without the Resurrection Faith Is Futile	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include “Resurrection Reality” logo graphic</li> </ul>	<p>It would not be productive to look for help in a cemetery. A corpse can do only one thing—rot. This is the source of the crushing sorrow Jesus’ followers felt. He was the one in whom they had placed all their hope for a better reality. Now he was dead, so they thought. They were overwhelmed with sorrow, not just because they missed their friend. It now all seemed so pointless: the years and miles following Jesus, witnessing his miracles, listening to him. He was dead! And a corpse can only do one thing.</p> <p>The resurrection changed everything. The disciples saw clearly that Jesus is who he said he was and did what he said he’d do. They realized their faith rested on a rock-solid foundation. Here is the resurrection reality. If Christ had not been raised, our faith in him would be futile. He could do nothing to help us. But Christ is risen! He is risen indeed!</p>
	Facebook	Post “Resurrection Reality” quote Facebook graphic	<p>It would not be productive to look for help in a cemetery. A corpse can do only one thing—rot. This is the source of the crushing sorrow Jesus’ followers felt. He was the one in whom they had placed all their hope for a better reality. Now he was dead, so they thought. But the resurrection changed everything. The disciples saw clearly that Jesus is who he said he was and did what he said he’d do.</p> <p>Here is the resurrection reality. If Christ had not been raised, our faith in him would be futile. But Christ is risen! He is risen indeed!</p>

	Social Media (multiple file options available)	Post “Resurrection Reality” quote social post square graphic or other graphic options	<p>It would not be productive to look for help in a cemetery. A corpse can do only one thing—rot. This is the source of the crushing sorrow Jesus’ followers felt. He was the one in whom they had placed all their hope for a better reality. Now he was dead, so they thought. But the resurrection changed everything. The disciples saw clearly that Jesus is who he said he was and did what he said he’d do.</p> <p>Here is the resurrection reality. If Christ had not been raised, our faith in him would be futile. But Christ is risen! He is risen indeed!</p>
	Website	<ul style="list-style-type: none"> <li>• Post theme information</li> <li>• Post link to “Resurrection Reality” video on YouTube or Vimeo</li> <li>• Post “Resurrection Reality” graphic</li> </ul>	<p>It would not be productive to look for help in a cemetery. A corpse can do only one thing—rot. This is the source of the crushing sorrow Jesus’ followers felt. He was the one in whom they had placed all their hope for a better reality. Now he was dead, so they thought. They were overwhelmed with sorrow, not just because they missed their friend. It now all seemed so pointless: the years and miles following Jesus, witnessing his miracles, listening to him. He was dead! And a corpse can only do one thing.</p> <p>The resurrection changed everything. The disciples saw clearly that Jesus is who he said he was and did what he said he’d do. They realized their faith rested on a rock-solid foundation. Here is the resurrection reality. If Christ had not been raised, our faith in him would be futile. He could do nothing to help us. But Christ is risen! He is risen indeed!</p>
	Digital display graphics (multiple slide options available)	<ul style="list-style-type: none"> <li>• 4x3 for small screens</li> <li>• 16x9 for large screens</li> <li>• Show on digital display screens at worship</li> </ul>	Without the Resurrection Faith Is Futile
<b>Sunday, March 31</b>	Worship folder template	Use “Resurrection Reality” worship folder cover PDF	

<p><i>Resurrection of our Lord— Easter Day</i></p>			
<p><b>Theme of the Day:</b> All Will Be Made Alive</p>	<p>Worship folder/newsletter blurb</p>	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include “Resurrection Reality” logo graphic</li> </ul>	<p>The film director Woody Allen once said, “I’m not afraid to die, I just don’t want to be there when it happens.” Studies have shown that most people fear death to varying degrees. This fear is so common, there is even a field of psychological study called thanatology. It examines human reaction to death and dying. One of the biggest reasons people fear death is the perception of its permanency. In the normal realm of human existence, dead is dead. Someone dies, and all you have are pictures and memories. That is the way people typically think, but it is far from reality. Today, Christ proves to us that death is <i>not</i> final at all!</p> <p>Easter teaches us that Christ is the first fruits of those who have died. Just as Christ rose, “so in Christ all will be made alive” (1 Corinthians 15:22). That changes everything: the way we grieve the death of a Christian loved one, the way we feel when our health fails, the way we look at the purpose of life right now. Let us rejoice in this resurrection reality: All will be made alive!</p>
	<p>Facebook</p>	<p>Post “Resurrection Reality” quote Facebook graphic</p>	<p>The film director Woody Allen once said, “I’m not afraid to die, I just don’t want to be there when it happens.” Studies have shown that most people fear death to varying degrees. One of the biggest reasons people fear death is the perception of its permanency. This Easter, Christ proves to us that death is <i>not</i> final at all! Just as Christ rose, “so in Christ all will be made alive” (1 Corinthians 15:22). Let us rejoice in this resurrection reality!</p>
	<p>Social Media (multiple file options available)</p>	<p>Post “Resurrection Reality” quote social post square graphic or other graphic options</p>	<p>The film director Woody Allen once said, “I’m not afraid to die, I just don’t want to be there when it happens.” Studies have shown that most people fear death to varying degrees. One of the biggest reasons people fear death is the perception of its permanency. This Easter, Christ proves to</p>

			us that death is <i>not</i> final at all! Just as Christ rose, “so in Christ all will be made alive” (1 Corinthians 15:22). Let us rejoice in this resurrection reality!
	Website	<ul style="list-style-type: none"> <li>• Post theme information</li> <li>• Post link to “Resurrection Reality” video on YouTube or Vimeo</li> <li>• Post “Resurrection Reality” graphic</li> </ul>	<p>The film director Woody Allen once said, “I’m not afraid to die, I just don’t want to be there when it happens.” Studies have shown that most people fear death to varying degrees. This fear is so common, there is even a field of psychological study called thanatology. It examines human reaction to death and dying. One of the biggest reasons people fear death is the perception of its permanency. In the normal realm of human existence, dead is dead. Someone dies, and all you have are pictures and memories. That is the way people typically think, but it is far from reality. Today, Christ proves to us that death is <i>not</i> final at all!</p> <p>Easter teaches us that Christ is the first fruits of those who have died. Just as Christ rose, “so in Christ all will be made alive” (1 Corinthians 15:22). That changes everything: the way we grieve the death of a Christian loved one, the way we feel when our health fails, the way we look at the purpose of life right now. Let us rejoice in this resurrection reality: All will be made alive!</p>
	Digital display graphics (multiple slide options available)	<ul style="list-style-type: none"> <li>• 4x3 for small screens</li> <li>• 16x9 for large screens</li> <li>• Show on digital display screens at worship</li> </ul>	All Will Be Made Alive
<b>Sunday, April 7</b> <i>Second Sunday of Easter</i>	Worship folder template	Use “Resurrection Reality” worship folder cover PDF	
<b>Theme of the Day:</b> The Living Lord Gives Proof and Peace	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include “Resurrection Reality” logo graphic</li> </ul>	In most world religions, the alleged foundational event was experienced by only one person. A self-proclaimed prophet would allege he alone had some special encounter with God. “ <i>No really! Just trust me. It really happened.</i> ” The resurrection reality is so very different. In the Great

			<p>Resurrection Chapter (1 Corinthians 15), St. Paul writes an entire paragraph listing all the people to whom Jesus appeared after he rose, including a group of over five hundred at one time. It is like St. Paul is telling skeptics, <i>"You don't need to take my word for it. Hundreds of us saw Jesus back from the dead."</i></p> <p>The proof of Jesus' resurrection brought peace and strength to those early believers. They knew there was more to their existence than just their time on earth. They knew the reality that eternal life was theirs, a gift from their living Lord. It gave them incredible joy and courage. May the resurrection reality give us the same.</p>
	Facebook	Post "Resurrection Reality" quote Facebook graphic	<p>In most world religions, the alleged foundational event was experienced by only one person. A self-proclaimed prophet would allege he alone had some special encounter with God. <i>"No really! Just trust me. It really happened."</i> The resurrection reality is so very different. In 1 Corinthians 15, St. Paul writes an entire paragraph listing all the people to whom Jesus appeared after he rose.</p> <p>The proof of Jesus' resurrection brought peace and strength to those early believers. It gave them incredible joy and courage. May the resurrection reality give us the same.</p>
	Social Media (multiple file options available)	Post "Resurrection Reality" quote social post square graphic or other graphic options	<p>In most world religions, the alleged foundational event was experienced by only one person. A self-proclaimed prophet would allege he alone had some special encounter with God. <i>"No really! Just trust me. It really happened."</i> The resurrection reality is so very different. In 1 Corinthians 15, St. Paul writes an entire paragraph listing all the people to whom Jesus appeared after he rose.</p>



			The proof of Jesus' resurrection brought peace and strength to those early believers. It gave them incredible joy and courage. May the resurrection reality give us the same.
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	Digital display graphics (multiple slide options available)	<ul style="list-style-type: none"> <li>• 4x3 for small screens</li> <li>• 16x9 for large screens</li> <li>• Show on digital display screens at worship</li> </ul>	The Living Lord Gives Proof and Peace
<b>Sunday, April 14</b> <i>Third Sunday of Easter</i>	Worship folder template	Use "Resurrection Reality" worship folder cover PDF	
<b>Theme of the Day:</b> We Have a Meaningful Message to Share	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include "Resurrection Reality" logo graphic</li> </ul>	A platitude is a statement aimed at helping soothe some sort of emotional unease. <i>"What doesn't kill you makes you stronger."</i> Or <i>"Life is a mystery."</i> Or <i>"Good things come to those who wait."</i> While platitudes may be well-intentioned, at best they come off as trite. And since platitudes provide no real help, they can actually make a situation worse. Tell

			<p>the one whose heart is shattering, <i>“Life is a mystery.”</i> They won’t appreciate your platitude or you.</p> <p>The resurrection gives believers the ability to offer more than platitudes. We have a meaningful message to share—of repentance, of forgiveness, of peace, of power. The reality is we have something important to say to every single person that God brings into our sphere of influence. And our risen Savior gives us the courage and power to share that meaningful message.</p>
	Facebook	Post “Resurrection Reality” quote Facebook graphic	<p>A platitude is a statement aimed at helping soothe some sort of emotional unease. <i>“What doesn’t kill you makes you stronger.”</i> Or <i>“Life is a mystery.”</i> And since platitudes provide no real help, they can actually make a situation worse. Tell the one whose heart is shattering, <i>“Life is a mystery.”</i> They won’t appreciate your platitude or you.</p> <p>The resurrection gives believers the ability to offer more than platitudes. We have a meaningful message to share—of repentance, of forgiveness, of peace, of power. And our risen Savior gives us the courage and power to share that meaningful message.</p>
	Social Media (multiple file options available)	Post “Resurrection Reality” quote social post square graphic or other graphic options	<p>A platitude is a statement aimed at helping soothe some sort of emotional unease. <i>“What doesn’t kill you makes you stronger.”</i> Or <i>“Life is a mystery.”</i> And since platitudes provide no real help, they can actually make a situation worse. Tell the one whose heart is shattering, <i>“Life is a mystery.”</i> They won’t appreciate your platitude or you.</p> <p>The resurrection gives believers the ability to offer more than platitudes. We have a meaningful message to share—of repentance, of forgiveness, of peace, of power. And our risen Savior gives us the courage and power to share that meaningful message.</p>

	Website	<ul style="list-style-type: none"> <li>• Post theme information</li> <li>• Post link to “Resurrection Reality” video on YouTube or Vimeo</li> <li>• Post “Resurrection Reality” graphic</li> </ul>	<p>A platitude is a statement aimed at helping soothe some sort of emotional unease. <i>“What doesn’t kill you makes you stronger.”</i> Or <i>“Life is a mystery.”</i> Or <i>“Good things come to those who wait.”</i> While platitudes may be well-intentioned, at best they come off as trite. And since platitudes provide no real help, they can actually make a situation worse. Tell the one whose heart is shattering, <i>“Life is a mystery.”</i> They won’t appreciate your platitude or you.</p> <p>The resurrection gives believers the ability to offer more than platitudes. We have a meaningful message to share—of repentance, of forgiveness, of peace, of power. The reality is we have something important to say to every single person that God brings into our sphere of influence. And our risen Savior gives us the courage and power to share that meaningful message.</p>
	Digital display graphics (multiple slide options available)	<ul style="list-style-type: none"> <li>• 4x3 for small screens</li> <li>• 16x9 for large screens</li> <li>• Show on digital display screens at worship</li> </ul>	We Have a Meaningful Message to Share
<b>Sunday, April 21</b> <i>Fourth Sunday of Easter</i>	Worship folder template	Use “Resurrection Reality” worship folder cover PDF	
<b>Theme of the Day:</b> The Risen Savior Provides Good Shepherding	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include “Resurrection Reality” logo graphic</li> </ul>	<p>Scripture frequently pictures spiritual care in terms of a shepherd watching over sheep. Even folks unfamiliar with shepherding are able to grasp the meaning. Sheep are helpless animals—an easy meal for predators. For sheep to survive they need a shepherd who not only leads them to sources of food, but who also is willing to tangle with a pack of wolves. Jesus is such a shepherd. He proved he is willing to lay down his life for his sheep.</p> <p>The word “pastor” comes from the Latin word for “shepherd.” Today, there are plenty of people—pastors,</p>

			religious leaders, etc.—who claim they can provide healing for your soul. Yet, Scripture warns that “many” of these are “false prophets” (1 John 4:1) who “distort the truth” (Acts 20:30). Many! But the resurrection reality is that our Good Shepherd is faithful. He will raise up true sub-shepherds who know Christ and proclaim the truth of his gospel.
	Facebook	Post “Resurrection Reality” quote Facebook graphic	<p>Scripture frequently pictures spiritual care in terms of a shepherd watching over sheep. For sheep to survive they need a shepherd who not only leads them to sources of food, but who also is willing to tangle with a pack of wolves. Jesus is such a shepherd.</p> <p>Today, plenty of people claim they can provide healing for your soul. Yet, Scripture warns that “many” of these are “false prophets” (1 John 4:1) who “distort the truth” (Acts 20:30). But the resurrection reality is that our Good Shepherd, Jesus, is faithful. He will raise up true sub-shepherds who know Christ and proclaim the truth of his gospel.</p>
	Social Media (multiple file options available)	Post “Resurrection Reality” quote social post square graphic or other graphic options	<p>Scripture frequently pictures spiritual care in terms of a shepherd watching over sheep. For sheep to survive they need a shepherd who not only leads them to sources of food, but who also is willing to tangle with a pack of wolves. Jesus is such a shepherd.</p> <p>Today, plenty of people claim they can provide healing for your soul. Yet, Scripture warns that “many” of these are “false prophets” (1 John 4:1) who “distort the truth” (Acts 20:30). But the resurrection reality is that our Good Shepherd, Jesus, is faithful. He will raise up true sub-shepherds who know Christ and proclaim the truth of his gospel.</p>
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		<ul style="list-style-type: none"> <li>• Post link to “Resurrection Reality” video on YouTube or Vimeo</li> <li>• Post “Resurrection Reality” graphic</li> </ul>	<p>shepherding are able to grasp the meaning. Sheep are helpless animals—an easy meal for predators. For sheep to survive they need a shepherd who not only leads them to sources of food, but who also is willing to tangle with a pack of wolves. Jesus is such a shepherd. He proved he is willing to lay down his life for his sheep.</p> <p>The word “pastor” comes from the Latin word for “shepherd.” Today, there are plenty of people—pastors, religious leaders, etc.—who claim they can provide healing for your soul. Yet, Scripture warns that “many” of these are “false prophets” (1 John 4:1) who “distort the truth” (Acts 20:30). Many! But the resurrection reality is that our Good Shepherd is faithful. He will raise up true sub-shepherds who know Christ and proclaim the truth of his gospel.</p>
	Digital display graphics (multiple slide options available)	<ul style="list-style-type: none"> <li>• 4x3 for small screens</li> <li>• 16x9 for large screens</li> <li>• Show on digital display screens at worship</li> </ul>	The Risen Savior Provides Good Shepherding
<b>Sunday, April 28</b> <i>Fifth Sunday of Easter</i>	Worship folder template	Use “Resurrection Reality” worship folder cover PDF	
<b>Theme of the Day:</b> The Living Lord Produces Active Faith	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include “Resurrection Reality” logo graphic</li> </ul>	<p>Generally, our actions are shaped by our beliefs. People who eat low-carb diets do so, probably not because they hate pasta, but because they believe it healthiest. If a man buys stock in a company, it probably is because he believes in their business plan. Our beliefs shape our behavior. This is true of Christians’ belief in the resurrection. We believe that Christ’s resurrection means our resurrection to a glorious eternal life is guaranteed. That inevitably shapes how we will act now.</p> <p>However, it is not simply the facts of the resurrection that shape our behavior. It is the person of the resurrection.</p>

			<p>Jesus is not some wise, dead sage whose advice is contained in dusty books. Jesus lives! Therefore, through his Word, he is able to work on our minds and hearts, molding them to his perfect will. Here is a resurrection reality. Jesus fills us with his Spirit, not only so that we have faith, but also so that we produce the fruits of faith he seeks.</p>
	Facebook	Post "Resurrection Reality" quote Facebook graphic	<p>Generally, our actions are shaped by our beliefs. And our beliefs shape our behavior. This is true of Christians' belief in the resurrection. We believe that Christ's resurrection means our resurrection to a glorious eternal life is guaranteed. That inevitably shapes how we will act now.</p> <p>However, it is not simply the facts of the resurrection that shape our behavior. It is the person of the resurrection. Jesus lives! Here is a resurrection reality. Jesus fills us with his Spirit, not only so that we have faith, but also so that we produce the fruits of faith he seeks.</p>
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	Digital display graphics (multiple slide options available)	<ul style="list-style-type: none"> <li>• 4x3 for small screens</li> <li>• 16x9 for large screens</li> <li>• Show on digital display screens at worship</li> </ul>	The Living Lord Produces Active Faith
<b>Sunday, May 5</b> <i>Sixth Sunday of Easter</i>	Worship folder template	Use "Resurrection Reality" worship folder cover PDF	
<b>Theme of the Day:</b> Jesus' Business Is Love; Therefore, So Is Ours	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include "Resurrection Reality" logo graphic</li> </ul>	<p>The entirety of God's Word can be summed up in one word: love. God's law is all about love. <i>"Love the Lord your God with all your heart . . ."</i> and <i>"Love your neighbor as yourself"</i> (Matthew 22:37,39). The gospel is all about love: <i>"For God so loved the world that he gave his one and only Son . . ."</i> (John 3:16). From his compassion for the sick and broken, to his sacrificial death on the cross, to the peace he provided after his resurrection, Jesus was the perfect embodiment of love. Love is his business.</p> <p>Therefore, love is our business too. The resurrection reality is that with the same supernatural power by which God raised Jesus from the dead, God now enables us to live a new life—one marked by radically selfless love. The motivation and ability to do this comes from seeing the</p>

			<p>endless love Christ has for us. We love only because he first loved us.</p>
	Facebook	Post “Resurrection Reality” quote Facebook graphic	<p>The entirety of God’s Word can be summed up in one word: love. From his compassion for the sick and broken, to his sacrificial death on the cross, to the peace he provided after his resurrection, Jesus was the perfect embodiment of love. Love is his business.</p> <p>Therefore, love is our business too. The resurrection reality is that God now enables us to live a new life—one marked by radically selfless love. We love only because he first loved us.</p>
	Social Media (multiple file options available)	Post “Resurrection Reality” quote social post square graphic or other graphic options	<p>The entirety of God’s Word can be summed up in one word: love. From his compassion for the sick and broken, to his sacrificial death on the cross, to the peace he provided after his resurrection, Jesus was the perfect embodiment of love. Love is his business.</p> <p>Therefore, love is our business too. The resurrection reality is that God now enables us to live a new life—one marked by radically selfless love. We love only because he first loved us.</p>
	Website	<ul style="list-style-type: none"> <li>• Post theme information</li> <li>• Post link to “Resurrection Reality” video on YouTube or Vimeo</li> <li>• Post “Resurrection Reality” graphic</li> </ul>	<p>The entirety of God’s Word can be summed up in one word: love. God’s law is all about love. <i>“Love the Lord your God with all your heart . . .”</i> and <i>“Love your neighbor as yourself”</i> (Matthew 22:37,39). The gospel is all about love: <i>“For God so loved the world that he gave his one and only Son . . .”</i> (John 3:16). From his compassion for the sick and broken, to his sacrificial death on the cross, to the peace he provided after his resurrection, Jesus was the perfect embodiment of love. Love is his business.</p> <p>Therefore, love is our business too. The resurrection reality is that with the same supernatural power by which God</p>



			raised Jesus from the dead, God now enables us to live a new life—one marked by radically selfless love. The motivation and ability to do this comes from seeing the endless love Christ has for us. We love only because he first loved us.
	Digital display graphics (multiple slide options available)	<ul style="list-style-type: none"> <li>• 4x3 for small screens</li> <li>• 16x9 for large screens</li> <li>• Show on digital display screens at worship</li> </ul>	Jesus' Business Is Love; Therefore, So Is Ours
<b>Thursday, May 9</b> <i>Ascension of our Lord</i>	Worship folder template	Use "Resurrection Reality" worship folder cover PDF	
<b>Theme of the Day:</b> Christ's Ascension Means He Is Closer than Ever	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include "Resurrection Reality" logo graphic</li> </ul>	<p>Conventional wisdom would say if Christ has ascended into heaven, he is further away from his followers than when he was visibly on earth. The resurrection reality is that it is the other way around. Now that Christ has ascended, he is closer than ever. The living and ascended Savior has reassumed full use of all his divine power. So if you need Christ's help, you don't need to hunt for him in Galilee. You call to him in prayer, wherever you are, whenever you want, and he hears and acts. You want to hear Jesus speak? You don't need to chase him down. Open his Word and listen to his powerful, life-giving voice.</p> <p>The ascension marks the completion of Jesus' earthly mission, but it does not signify the end of his work. Christ ascended to exercise his limitless authority for the Church as we carry out our mission to be Christ's ambassadors of grace to the world. Therefore, the Festival of the Ascension is one of the oldest and most joyful celebrations in the Christian Church. It will be observed by Christians until Christ returns to take us to be with him.</p>
	Facebook	Post "Resurrection Reality" quote Facebook graphic	Conventional wisdom would say if Christ has ascended into heaven, he is further away from his followers than when he

			<p>was visibly on earth. The resurrection reality is that it is the other way around. Now that Christ has ascended, he is closer than ever. You want to hear Jesus speak? Open his Word and listen to his powerful, life-giving voice.</p> <p>The ascension marks the completion of Jesus' earthly mission, but it does not signify the end of his work. Christ ascended to exercise his limitless authority for the Church as we carry out our mission to be Christ's ambassadors of grace to the world.</p>
	Social Media (multiple file options available)	Post "Resurrection Reality" quote social post square graphic or other graphic options	<p>Conventional wisdom would say if Christ has ascended into heaven, he is further away from his followers than when he was visibly on earth. The resurrection reality is that it is the other way around. Now that Christ has ascended, he is closer than ever. You want to hear Jesus speak? Open his Word and listen to his powerful, life-giving voice.</p> <p>The ascension marks the completion of Jesus' earthly mission, but it does not signify the end of his work. Christ ascended to exercise his limitless authority for the Church as we carry out our mission to be Christ's ambassadors of grace to the world.</p>
	Website	<ul style="list-style-type: none"> <li>• Post theme information</li> <li>• Post link to "Resurrection Reality" video on YouTube or Vimeo</li> <li>• Post "Resurrection Reality" graphic</li> </ul>	<p>Conventional wisdom would say if Christ has ascended into heaven, he is further away from his followers than when he was visibly on earth. The resurrection reality is that it is the other way around. Now that Christ has ascended, he is closer than ever. The living and ascended Savior has reassumed full use of all his divine power. So if you need Christ's help, you don't need to hunt for him in Galilee. You call to him in prayer, wherever you are, whenever you want, and he hears and acts. You want to hear Jesus speak? You don't need to chase him down. Open his Word and listen to his powerful, life-giving voice.</p>

			The ascension marks the completion of Jesus' earthly mission, but it does not signify the end of his work. Christ ascended to exercise his limitless authority for the Church as we carry out our mission to be Christ's ambassadors of grace to the world. Therefore, the Festival of the Ascension is one of the oldest and most joyful celebrations in the Christian Church. It will be observed by Christians until Christ returns to take us to be with him.
	Digital display graphics (multiple slide options available)	<ul style="list-style-type: none"> <li>• 4x3 for small screens</li> <li>• 16x9 for large screens</li> <li>• Show on digital display screens at worship</li> </ul>	Christ's Ascension Means He Is Closer than Ever
<b>Sunday, May 12</b> <i>Seventh Sunday of Easter</i>	Worship folder template	Use "Resurrection Reality" worship folder cover PDF	
<b>Theme of the Day:</b> We Will Overcome This Broken World	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include "Resurrection Reality" logo graphic</li> </ul>	<p>This world is broken. Oh, certainly, we still see beauty in nature. By God's grace, we have plenty of happy moments. But that does not change the fact that this world does not function the way God designed it to. It is dangerous, especially for God's children. Jesus once promised that those who live for him will be hated (just as Christ was hated) by those who live for the world. The even greater danger: the priorities prompted by this broken world tempt the careless Christian to devalue that which truly matters. This world is very broken.</p> <p>For that reason, our gracious, living Lord promises that one day soon enough, he will take us to a better world. More, he promises that until that time, his Father will protect us, preserving our faith through the truth of his Word. This is the resurrection reality. By God's grace, we will overcome this broken world.</p>
	Facebook	Post "Resurrection Reality" quote Facebook graphic	This world is broken. It is dangerous, especially for God's children. Jesus once promised that those who live for him

			<p>will be hated (just as Christ was hated) by those who live for the world.</p> <p>For that reason, our gracious, living Lord promises that one day soon enough, he will take us to a better world. More, he promises that until that time, his Father will protect us, preserving our faith through the truth of his Word. This is the resurrection reality. By God’s grace, we will overcome this broken world.</p>
	Social Media (multiple file options available)	Post “Resurrection Reality” quote social post square graphic or other graphic options	<p>This world is broken. It is dangerous, especially for God’s children. Jesus once promised that those who live for him will be hated (just as Christ was hated) by those who live for the world.</p> <p>For that reason, our gracious, living Lord promises that one day soon enough, he will take us to a better world. More, he promises that until that time, his Father will protect us, preserving our faith through the truth of his Word. This is the resurrection reality. By God’s grace, we will overcome this broken world.</p>
	Website	<ul style="list-style-type: none"> <li>• Post theme information</li> <li>• Post link to “Resurrection Reality” video on YouTube or Vimeo</li> <li>• Post “Resurrection Reality” graphic</li> </ul>	<p>This world is broken. Oh, certainly, we still see beauty in nature. By God’s grace, we have plenty of happy moments. But that does not change the fact that this world does not function the way God designed it to. It is dangerous, especially for God’s children. Jesus once promised that those who live for him will be hated (just as Christ was hated) by those who live for the world. The even greater danger: the priorities prompted by this broken world tempt the careless Christian to devalue that which truly matters. This world is very broken.</p> <p>For that reason, our gracious, living Lord promises that one day soon enough, he will take us to a better world. More, he promises that until that time, his Father will protect us,</p>

			preserving our faith through the truth of his Word. This is the resurrection reality. By God’s grace, we will overcome this broken world.
	Digital display graphics (multiple slide options available)	<ul style="list-style-type: none"> <li>• 4x3 for small screens</li> <li>• 16x9 for large screens</li> <li>• Show on digital display screens at worship</li> </ul>	We Will Overcome This Broken World
<b>Sunday, May 19</b> <i>Day of Pentecost</i>	Worship folder template	Use “Resurrection Reality” worship folder cover PDF	
<b>Theme of the Day:</b> Christ Has Not Left Us Alone	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include “Resurrection Reality” logo graphic</li> </ul>	<p>Jesus told his disciples that, though he was going to ascend into heaven, he wasn’t going to leave them alone. He was going to send “the Advocate,” a title for the Holy Spirit. But Jesus wasn’t sending the Spirit just to keep us company. Jesus would have the Advocate give us spiritual power so that we might participate in Christ’s saving work. Here is the final resurrection reality. The Spirit gives us the ability to raise the spiritually dead to life.</p> <p>We see this happen on Pentecost. The festival of Pentecost was held fifty days after the Passover. (Pentecost is Greek for “fifty.”) It was a time to thank God for the harvest. But on that day, through the Church at work, the Holy Spirit gathered another harvest, a harvest of souls. Therefore, Pentecost is the third great festival of the Church, along with the Nativity and the Resurrection. With the Festival of Pentecost, the festival half of the Church Year comes to a close.</p>
	Facebook	Post “Resurrection Reality” quote Facebook graphic	<p>Jesus told his disciples that, though he was going to ascend into heaven, he wasn’t going to leave them alone. He was going to send “the Advocate,” a title for the Holy Spirit. Jesus would have the Advocate give us spiritual power so that we might participate in Christ’s saving work. Here is the</p>

			<p>final resurrection reality. The Spirit gives us the ability to raise the spiritually dead to life.</p> <p>We see this happen on Pentecost. The festival of Pentecost was held fifty days after the Passover. It was a time to thank God for the harvest. But on that day, through the Church at work, the Holy Spirit gathered another harvest, a harvest of souls.</p>
	Social Media (multiple file options available)	Post "Resurrection Reality" quote social post square graphic or other graphic options	<p>Jesus told his disciples that, though he was going to ascend into heaven, he wasn't going to leave them alone. He was going to send "the Advocate," a title for the Holy Spirit. Jesus would have the Advocate give us spiritual power so that we might participate in Christ's saving work. Here is the final resurrection reality. The Spirit gives us the ability to raise the spiritually dead to life.</p> <p>We see this happen on Pentecost. The festival of Pentecost was held fifty days after the Passover. It was a time to thank God for the harvest. But on that day, through the Church at work, the Holy Spirit gathered another harvest, a harvest of souls.</p>
	Website	<ul style="list-style-type: none"> <li>• Post theme information</li> <li>• Post link to "Resurrection Reality" video on YouTube or Vimeo</li> <li>• Post "Resurrection Reality" graphic</li> </ul>	<p>Jesus told his disciples that, though he was going to ascend into heaven, he wasn't going to leave them alone. He was going to send "the Advocate," a title for the Holy Spirit. But Jesus wasn't sending the Spirit just to keep us company. Jesus would have the Advocate give us spiritual power so that we might participate in Christ's saving work. Here is the final resurrection reality. The Spirit gives us the ability to raise the spiritually dead to life.</p> <p>We see this happen on Pentecost. The festival of Pentecost was held fifty days after the Passover. (Pentecost is Greek for "fifty.") It was a time to thank God for the harvest. But on that day, through the Church at work, the Holy Spirit</p>

			gathered another harvest, a harvest of souls. Therefore, Pentecost is the third great festival of the Church, along with the Nativity and the Resurrection. With the Festival of Pentecost, the festival half of the Church Year comes to a close.
	Digital display graphics (multiple slide options available)	<ul style="list-style-type: none"> <li>• 4x3 for small screens</li> <li>• 16x9 for large screens</li> <li>• Show on digital display screens at worship</li> </ul>	Christ Has Not Left Us Alone