



PUBLICITY CHECKLIST

The Glory of the Lord 2023

Please note: Materials are available in both Spanish and English.

SERIES THEME: THE GLORY OF THE LORD: *The Festival of the Transfiguration of our Lord*

Throughout his ministry Jesus said astounding things and did astounding things. Yet, he looked like a normal man. The prophet said, “He had no beauty or majesty to attract us to him, nothing in his appearance that we should desire him” (Isaiah 53:2). This would all change one day atop a high mountain. There, Jesus gave his disciples—gave his Church—a glimpse of the glory he set aside to be our Savior. And the voice of the Father thundered from the heavens, just as it did at Jesus’ baptism, announcing Jesus’ true identity to the world—the glorious Son of God.

And so the Transfiguration of our Lord serves as a one-week bridge between the season of Epiphany, where Jesus is revealed as the true Son of God, and the season of Lent, where we witness what the Son of God came to do.

On the Mount of Glory, St. Peter declared, “It is good for us to be here.” Indeed! For here we see the God of Majestic Glory, who became a man to suffer and die for us, just as Moses and the Prophets had foretold. Oh, how much this glorious God loves us!

Date & Theme	Channel	Action	Wording
Week of February 12 <i>Introduce theme</i>	Worship folder/newsletter blurb	<ul style="list-style-type: none"> Place blurb in print and electronic versions of worship folder and newsletter Include “The Glory of the Lord” logo graphic 	Throughout his ministry Jesus said astounding things and did astounding things. Yet, he looked like a normal man. The prophet said, “He had no beauty or majesty to attract us to him, nothing in his appearance that we should desire him” (Isaiah 53:2). This would all change one day atop a high mountain. There, Jesus gave his disciples—gave his Church—a glimpse of the glory he set aside to be our Savior. And the voice of the Father thundered from the heavens, just as it did at Jesus’ baptism, announcing Jesus’ true identity to the world—the glorious Son of God.

			<p>And so the Transfiguration of our Lord serves as a one-week bridge between the season of Epiphany, where Jesus is revealed as the true Son of God, and the season of Lent, where we witness what the Son of God came to do.</p> <p>On the Mount of Glory, St. Peter declared, “It is good for us to be here.” Indeed! For here we see the God of Majestic Glory, who became a man to suffer and die for us, just as Moses and the Prophets had foretold. Oh, how much this glorious God loves us!</p> <p>Join us next week for The Glory of the Lord—the Festival of Transfiguration.</p>
	Social Media	<ul style="list-style-type: none"> • Post “The Glory of the Lord” Instagram story graphic • Post “The Glory of the Lord” Facebook cover graphic • Post “The Glory of the Lord” social media graphic and wording 	<p>Throughout his ministry Jesus said astounding things and did astounding things. Yet, he looked like a normal man. This would all change one day atop a high mountain. There, Jesus gave his disciples—gave his Church—a glimpse of the glory he set aside to be our Savior. Transfiguration serves as a one-week bridge between the season of Epiphany, where Jesus is revealed as the true Son of God, and the season of Lent, where we witness what the Son of God came to do.</p> <p>Join us next week for The Glory of the Lord—the Festival of Transfiguration.</p>
	Website	<ul style="list-style-type: none"> • Post theme information • Post “The Glory of the Lord” graphic 	<p>Throughout his ministry Jesus said astounding things and did astounding things. Yet, he looked like a normal man. The prophet said, “He had no beauty or majesty to attract us to him, nothing in his appearance that we should desire him” (Isaiah 53:2). This would all change one day atop a high mountain. There, Jesus gave his disciples—gave his Church—a glimpse of the glory he set aside to be our Savior. And the voice of the Father thundered from the heavens,</p>

			<p>just as it did at Jesus’ baptism, announcing Jesus’ true identity to the world—the glorious Son of God.</p> <p>And so the Transfiguration of our Lord serves as a one-week bridge between the season of Epiphany, where Jesus is revealed as the true Son of God, and the season of Lent, where we witness what the Son of God came to do.</p> <p>On the Mount of Glory, St. Peter declared, “It is good for us to be here.” Indeed! For here we see the God of Majestic Glory, who became a man to suffer and die for us, just as Moses and the Prophets had foretold. Oh, how much this glorious God loves us!</p> <p>Join us next week for The Glory of the Lord—the Festival of Transfiguration.</p>
	Digital display graphics (2 slide options)	<ul style="list-style-type: none"> • Title slide (4x3 or 16x9) • Background slide (4x3 or 16x9) • Show on small screens (4x3) or digital display screens (16x9) before and after worship or during announcements this week 	Join us next week for The Glory of the Lord—the Festival of Transfiguration
Sunday, February 19 <i>Last Sunday after Epiphany—Transfiguration</i>	Worship folder template	Use “The Glory of the Lord” worship folder cover	
Theme of the Day: The Glory of the Lord	Worship folder/newsletter blurb	<ul style="list-style-type: none"> • Place blurb in print and electronic versions of worship folder and newsletter • Include “The Glory of the Lord” logo graphic 	Throughout his ministry Jesus said astounding things and did astounding things. Yet, he looked like a normal man. The prophet said, “He had no beauty or majesty to attract us to him, nothing in his appearance that we should desire him” (Isaiah 53:2). This would all change one day atop a high mountain. There, Jesus gave his disciples—gave his

			<p>Church—a glimpse of the glory he set aside to be our Savior. And the voice of the Father thundered from the heavens, just as it did at Jesus’ baptism, announcing Jesus’ true identity to the world—the glorious Son of God.</p> <p>And so the Transfiguration of our Lord serves as a one-week bridge between the season of Epiphany, where Jesus is revealed as the true Son of God, and the season of Lent, where we witness what the Son of God came to do.</p> <p>On the Mount of Glory, St. Peter declared, “It is good for us to be here.” Indeed! For here we see the God of Majestic Glory, who became a man to suffer and die for us, just as Moses and the Prophets had foretold. Oh, how much this glorious God loves us!</p>
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	Website	<ul style="list-style-type: none"> • Post theme information • Post “The Glory of the Lord” graphic 	<p>Throughout his ministry Jesus said astounding things and did astounding things. Yet, he looked like a normal man. The prophet said, “He had no beauty or majesty to attract us to him, nothing in his appearance that we should desire him” (Isaiah 53:2). This would all change one day atop a high mountain. There, Jesus gave his disciples—gave his Church—a glimpse of the glory he set aside to be our Savior. And the voice of the Father thundered from the heavens,</p>

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	<p>Digital display graphics (2 slide options)</p>	<ul style="list-style-type: none"> • Title slide (4x3 or 16x9) • Background slide (4x3 or 16x9) • Show on small screens (4x3) or digital display screens (16x9) before worship this week 	<p>The Glory of the Lord—the Festival of Transfiguration</p>