



PUBLICITY CHECKLIST

Holy Trinity Sunday

2023

Please note: Materials are available in both English and Spanish.

SERIES THEME: *GOD IN THREE PERSONS, BLESSED TRINITY*

In the first half of the Church Year (Advent through Pentecost) we look at the life of Christ—his birth, ministry, death, resurrection, ascension, and the sending of the Holy Spirit. In the second half of the year, we look at the teachings of Christ. We begin by looking at one of the most mind-blowing truths: that God is triune.

Already in the very first chapter of the Bible we read, “Then God said, ‘Let us make mankind in our image . . .’” (Genesis 1:26). Note the singular “God” and the plural “us.” Scripture teaches us that there is only one God but that he exists as three persons—Father, Son, and Holy Spirit. He is triune (three-in-one). This teaching is not some logical exercise or philosophical excursion. The doctrine of the Trinity is central to our salvation. The triune God is our Creator, Redeemer, and Sanctifier. Lose this doctrine, and as the Athanasian Creed says, you lose it all. A Jesus who is less than God is also less than a Savior.

So often, when life gets hard, we get frustrated. We don’t understand how God is working always for our good. But the doctrine of the Trinity teaches us we cannot even comprehend God’s existence. How then, could we ever comprehend all his workings? On this Holy Trinity Sunday, let it be enough to know that all three persons—Father, Son, and Spirit—love us with an everlasting love.

Date & Theme	Channel	Action	Wording
Week of May 26 <i>Introduce theme</i>	Worship folder/newsletter blurb	<ul style="list-style-type: none"> • Place blurb in print and electronic versions of worship folder and newsletter • Include “Holy Trinity Sunday” logo graphic 	In the first half of the Church Year (Advent through Pentecost) we look at the life of Christ—his birth, ministry, death, resurrection, ascension, and the sending of the Holy Spirit. In the second half of the year, we look at the teachings of Christ. We begin by looking at one of the most mind-blowing truths: that God is triune.

			<p>Already in the very first chapter of the Bible we read, “Then God said, ‘Let us make mankind in our image . . .’” (Genesis 1:26). Note the singular “God” and the plural “us.” Scripture teaches us that there is only one God but that he exists as three persons—Father, Son, and Holy Spirit. He is triune (three-in-one). This teaching is not some logical exercise or philosophical excursion. The doctrine of the Trinity is central to our salvation. The triune God is our Creator, Redeemer, and Sanctifier. Lose this doctrine, and as the Athanasian Creed says, you lose it all. A Jesus who is less than God is also less than a Savior.</p> <p>So often, when life gets hard, we get frustrated. We don’t understand how God is working always for our good. But the doctrine of the Trinity teaches us we cannot even comprehend God’s existence. How then, could we ever comprehend all his workings? On this Holy Trinity Sunday, let it be enough to know that all three persons—Father, Son, and Spirit—love us with an everlasting love.</p> <p>Join us next week for Holy Trinity Sunday—<i>God in Three Persons, Blessed Trinity.</i></p>
	Social Media	<ul style="list-style-type: none"> • Post “Holy Trinity Sunday” Instagram story graphic • Post “Holy Trinity Sunday” Facebook cover graphic • Post “Holy Trinity Sunday” social media graphic and wording 	<p>Already in the very first chapter of the Bible we read, “Then God said, ‘Let us make mankind in our image . . .’” (Genesis 1:26). Note the singular “God” and the plural “us.” Scripture teaches us that there is only one God but that he exists as three persons—Father, Son, and Holy Spirit. He is triune (three-in-one). The doctrine of the Trinity is central to our salvation.</p> <p>The doctrine of the Trinity teaches us we cannot even comprehend God’s existence. How then, could we ever comprehend all his workings? On this Holy Trinity Sunday,</p>

			<p>let it be enough to know that all three persons—Father, Son, and Spirit—love us with an everlasting love.</p> <p>Join us next week for Holy Trinity Sunday—<i>God in Three Persons, Blessed Trinity.</i></p>
	<p>Website</p>	<ul style="list-style-type: none"> • Post theme information • Post “Holy Trinity Sunday” website graphic 	<p>In the first half of the Church Year (Advent through Pentecost) we look at the life of Christ—his birth, ministry, death, resurrection, ascension, and the sending of the Holy Spirit. In the second half of the year, we look at the teachings of Christ. We begin by looking at one of the most mind-blowing truths: that God is triune.</p> <p>Already in the very first chapter of the Bible we read, “Then God said, ‘Let us make mankind in our image . . .’” (Genesis 1:26). Note the singular “God” and the plural “us.” Scripture teaches us that there is only one God but that he exists as three persons—Father, Son, and Holy Spirit. He is triune (three-in-one). This teaching is not some logical exercise or philosophical excursion. The doctrine of the Trinity is central to our salvation. The triune God is our Creator, Redeemer, and Sanctifier. Lose this doctrine, and as the Athanasian Creed says, you lose it all. A Jesus who is less than God is also less than a Savior.</p> <p>So often, when life gets hard, we get frustrated. We don’t understand how God is working always for our good. But the doctrine of the Trinity teaches us we cannot even comprehend God’s existence. How then, could we ever comprehend all his workings? On this Holy Trinity Sunday, let it be enough to know that all three persons—Father, Son, and Spirit—love us with an everlasting love.</p> <p>Join us next week for Holy Trinity Sunday—<i>God in Three Persons, Blessed Trinity.</i></p>

	Digital display graphics (2 slide options)	<ul style="list-style-type: none"> • Title slide (4x3 or 16x9) • Background slide (4x3 or 16x9) • Show on small screens (4x3) or digital display screens (16x9) before and after worship or during announcements this week 	Join us next week for Holy Trinity Sunday— <i>God in Three Persons, Blessed Trinity.</i>
Sunday, June 4 <i>First Sunday after Pentecost—Holy Trinity</i>	Worship folder template	Use “Holy Trinity Sunday” worship folder cover	
Theme of the Day: God in Three Persons, Blessed Trinity	Worship folder/newsletter blurb	<ul style="list-style-type: none"> • Place blurb in print and electronic versions of worship folder and newsletter • Include “Holy Trinity Sunday” logo graphic 	<p>In the first half of the Church Year (Advent through Pentecost) we look at the life of Christ—his birth, ministry, death, resurrection, ascension, and the sending of the Holy Spirit. In the second half of the year, we look at the teachings of Christ. We begin by looking at one of the most mind-blowing truths: that God is triune.</p> <p>Already in the very first chapter of the Bible we read, “Then God said, ‘Let us make mankind in our image . . .’” (Genesis 1:26). Note the singular “God” and the plural “us.” Scripture teaches us that there is only one God but that he exists as three persons—Father, Son, and Holy Spirit. He is triune (three-in-one). This teaching is not some logical exercise or philosophical excursion. The doctrine of the Trinity is central to our salvation. The triune God is our Creator, Redeemer, and Sanctifier. Lose this doctrine, and as the Athanasian Creed says, you lose it all. A Jesus who is less than God is also less than a Savior.</p> <p>So often, when life gets hard, we get frustrated. We don’t understand how God is working always for our good. But the doctrine of the Trinity teaches us we cannot even comprehend God’s existence. How then, could we ever</p>

			comprehend all his workings? On this Holy Trinity Sunday, let it be enough to know that all three persons—Father, Son, and Spirit—love us with an everlasting love.
	Social Media	<ul style="list-style-type: none"> • Post “Holy Trinity Sunday” Instagram story graphic • Post “Holy Trinity Sunday” Facebook cover graphic • Post “Holy Trinity Sunday” social media graphic and wording 	<p>Already in the very first chapter of the Bible we read, “Then God said, ‘Let us make mankind in our image . . .’” (Genesis 1:26). Note the singular “God” and the plural “us.” Scripture teaches us that there is only one God but that he exists as three persons—Father, Son, and Holy Spirit. He is triune (three-in-one). The doctrine of the Trinity is central to our salvation.</p> <p>The doctrine of the Trinity teaches us we cannot even comprehend God’s existence. How then, could we ever comprehend all his workings? On this Holy Trinity Sunday, let it be enough to know that all three persons—Father, Son, and Spirit—love us with an everlasting love.</p> <p>Join us this week for Holy Trinity Sunday—<i>God in Three Persons, Blessed Trinity.</i></p>
	Website	<ul style="list-style-type: none"> • Post theme information • Post “Holy Trinity Sunday” website graphic 	<p>In the first half of the Church Year (Advent through Pentecost) we look at the life of Christ—his birth, ministry, death, resurrection, ascension, and the sending of the Holy Spirit. In the second half of the year, we look at the teachings of Christ. We begin by looking at one of the most mind-blowing truths: that God is triune.</p> <p>Already in the very first chapter of the Bible we read, “Then God said, ‘Let us make mankind in our image . . .’” (Genesis 1:26). Note the singular “God” and the plural “us.” Scripture teaches us that there is only one God but that he exists as three persons—Father, Son, and Holy Spirit. He is triune (three-in-one). This teaching is not some logical exercise or philosophical excursion. The doctrine of the Trinity is central to our salvation. The triune God is our Creator, Redeemer,</p>

			<p>and Sanctifier. Lose this doctrine, and as the Athanasian Creed says, you lose it all. A Jesus who is less than God is also less than a Savior.</p> <p>So often, when life gets hard, we get frustrated. We don't understand how God is working always for our good. But the doctrine of the Trinity teaches us we cannot even comprehend God's existence. How then, could we ever comprehend all his workings? On this Holy Trinity Sunday, let it be enough to know that all three persons—Father, Son, and Spirit—love us with an everlasting love.</p> <p>Join us this week for Holy Trinity Sunday—<i>God in Three Persons, Blessed Trinity</i>.</p>
	<p>Digital display graphics (2 slide options)</p>	<ul style="list-style-type: none"> • Title slide (4x3 or 16x9) • Background slide (4x3 or 16x9) • Show on small screens (4x3) or digital display screens (16x9) before worship this week 	<p>Holy Trinity Sunday—<i>God in Three Persons, Blessed Trinity</i></p>