



# PUBLICITY CHECKLIST

## *Easter 2023*

### **SERIES THEME: *HE LIVES!***

Life is full of either/or moments where you face an unavoidable choice between two alternatives. Some of those moments are relatively insignificant. Either I have the chicken, or I have the fish. Other times, they shape the course of your life. Either I accept this new job offer, or I keep my current job for the remainder of my career. Either I accept his marriage proposal, or . . . Some either/or moments are bigger than others.

Here is the biggest either/or of them all. Either Jesus is still dead, or Jesus rose. One might ask, “How does that either/or affect me?” Because Jesus claimed to be the Son of God and Savior from sin. He said the proof is that he would rise from the dead. “The Son of Man must suffer many things . . . be killed and after three days rise again” (Mark 8:31). Thus, if Jesus remains dead, he is both failure and fraud. However, if Jesus rose from the dead, he proves he is who he claimed to be—the Messiah. And he did what he came to do—save us.

Either Jesus is still dead, or Jesus rose. That means, either Jesus is a complete waste of your time, or he is your only hope for salvation. If Jesus is still dead, it is completely logical that you should want nothing to do with him. If Jesus rose, it is only logical that he becomes the center and greatest priority of your life. Either Jesus is still dead, or Jesus rose. This season of Easter is a 50-day-long celebration of the fact that the Holy Spirit has answered that either/or for us. We believe this life-changing truth. Christ is risen! He lives! Throughout this season, we explore what that means.

**PLEASE NOTE: Some publicity materials are available in both English and Spanish.**

Date & Theme	Channel	Action	Wording
<b>Prior to February 16</b>	<ul style="list-style-type: none"> <li>• Postcards</li> <li>• Business cards</li> <li>• Door hangers</li> <li>• Road banners</li> </ul>	<ul style="list-style-type: none"> <li>• Order outreach materials from <a href="#">Echt Printing</a> by February 16</li> </ul>	
<b>Week of April 2</b> <i>Introduce Easter theme</i>	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> </ul>	Life is full of either/or moments where you face an unavoidable choice between two alternatives. Some of those moments are relatively insignificant. Either I have the

		<ul style="list-style-type: none"> <li>• Include “He Lives!” logo graphic (multiple versions available)</li> </ul>	<p>chicken, or I have the fish. Other times, they shape the course of your life. Either I accept this new job offer, or I keep my current job for the remainder of my career. Either I accept his marriage proposal, or . . . Some either/or moments are bigger than others.</p> <p>Here is the biggest either/or of them all. Either Jesus is still dead, or Jesus rose. One might ask, “How does that either/or affect me?” Because Jesus claimed to be the Son of God and Savior from sin. He said the proof is that he would rise from the dead. “The Son of Man must suffer many things . . . be killed and after three days rise again” (Mark 8:31). Thus, if Jesus remains dead, he is both failure and fraud. However, if Jesus rose from the dead, he proves he is who he claimed to be—the Messiah. And he did what he came to do—save us.</p> <p>Either Jesus is still dead, or Jesus rose. That means, either Jesus is a complete waste of your time, or he is your only hope for salvation. If Jesus is still dead, it is completely logical that you should want nothing to do with him. If Jesus rose, it is only logical that he becomes the center and greatest priority of your life. Either Jesus is still dead, or Jesus rose. This season of Easter is a 50-day-long celebration of the fact that the Holy Spirit has answered that either/or for us. We believe this life-changing truth. Christ is risen! He lives! Throughout this season, we explore what that means.</p> <p>Join us this Easter for a new series: He Lives!</p>
	Facebook	<ul style="list-style-type: none"> <li>• Post “He Lives!” title Facebook graphic</li> <li>• Post “He Lives!” 1x1 video file (available with or without WELS logo at end of video)</li> </ul>	<p>Life is full of either/or moments where you face an unavoidable choice between two alternatives. Here is the biggest either/or of them all. Either Jesus is still dead, or Jesus rose. If Jesus rose, it is only logical that he becomes the center and greatest priority of your life. This season of</p>

			<p>Easter is a 50-day-long celebration of the fact that the Holy Spirit has answered that either/or for us. Christ is risen! He lives! Throughout this season, we explore what that means.</p> <p>Join us this Easter for a new series: He Lives!</p>
	Social Media	<ul style="list-style-type: none"> <li>• Post “He Lives!” title social post graphic</li> <li>• Post “He Lives!” 1x1 video file <i>(available with or without WELS logo at end of video)</i></li> </ul>	<p>Life is full of either/or moments where you face an unavoidable choice between two alternatives. Here is the biggest either/or of them all. Either Jesus is still dead, or Jesus rose. If Jesus rose, it is only logical that he becomes the center and greatest priority of your life. This season of Easter is a 50-day-long celebration of the fact that the Holy Spirit has answered that either/or for us. Christ is risen! He lives! Throughout this season, we explore what that means.</p> <p>Join us this Easter for a new series: He Lives!</p>
	Video	<ul style="list-style-type: none"> <li>• Post “He Lives!” 16x9 video file to YouTube or Vimeo <i>(versions available with or without WELS logo at end of video)</i></li> <li>• Show “He Lives!” 16x9 video file during this week’s worship announcements</li> </ul>	<p>Life is full of either/or moments where you face an unavoidable choice between two alternatives. Here is the biggest either/or of them all. Either Jesus is still dead, or Jesus rose. If Jesus rose, it is only logical that he becomes the center and greatest priority of your life. This season of Easter is a 50-day-long celebration of the fact that the Holy Spirit has answered that either/or for us. Christ is risen! He lives! Throughout this season, we explore what that means.</p> <p>Join us this Easter for a new series: He Lives!</p>
	Website	<ul style="list-style-type: none"> <li>• Post theme information</li> <li>• Post link to “He Lives!” video on YouTube or Vimeo</li> <li>• Post “He Lives!” graphic</li> </ul>	<p>Life is full of either/or moments where you face an unavoidable choice between two alternatives. Some of those moments are relatively insignificant. Either I have the chicken, or I have the fish. Other times, they shape the course of your life. Either I accept this new job offer, or I keep my current job for the remainder of my career. Either I accept his marriage proposal, or . . . Some either/or moments are bigger than others.</p>

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	Digital display graphics (4 slide options)	<ul style="list-style-type: none"> <li>• Blank slide (4x3 or 16x9)</li> <li>• Easter garden slide (4x3 or 16x9)</li> <li>• Large logo slide (4x3 or 16x9)</li> <li>• Small logo slide (4x3 or 16x9)</li> <li>• Show on digital display screens before and after worship or during announcements</li> </ul>	Join us this Easter for a new series: He Lives!
<b>Sunday, April 9</b> <i>Resurrection of our Lord— Easter Dawn</i>	Worship folder template	Use “He Lives!” worship folder cover PDF	

<p><b>Theme of the Day:</b> He Lives to Dry Tears and Remove Fears</p>	<p>Worship folder/newsletter blurb</p>	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include “He Lives!” logo graphic</li> </ul>	<p>Walk through a cemetery at dusk. What do you feel? Is it sadness as you think of loved ones now gone? Is it fear as you sense that it will not be long before you too are buried deep in the ground? Those are natural emotions. For in the normal realm of human existence, dead is dead. Someone dies, and all you have are pictures and memories. Every day that goes by only brings you one step closer to the end of your story. So, it is natural that mortals would walk through a cemetery with tears and fears.</p> <p>But Jesus lives. That changes things. Jesus is the resurrection first fruits for the harvest of humanity. Dead is not dead forever. Death is not final at all! The one brought low by his mortality will be raised immortal! So, your deceased Christian loved ones are not gone. You will see them again, hug them again. When you walk through the doorway of death, that is not the end. It is the beginning. When we face death knowing that Christ is risen, we experience a completely different set of emotions—for he lives to dry tears and remove fears.</p>
	<p>Facebook</p>	<p>Post “He Lives!” quote Facebook graphic</p>	<p>Walk through a cemetery at dusk. What do you feel? It is natural that mortals would walk through a cemetery with tears and fears. But Jesus lives. That changes things. Death is not final at all! It is the beginning. When we face death knowing that Christ is risen, we experience a completely different set of emotions—for he lives to dry tears and remove fears.</p>
	<p>Social Media</p>	<p>Post “He Lives!” quote social post square graphic</p>	<p>Walk through a cemetery at dusk. What do you feel? It is natural that mortals would walk through a cemetery with tears and fears. But Jesus lives. That changes things. Death is not final at all! It is the beginning. When we face death knowing that Christ is risen, we experience a completely different set of emotions—for he lives to dry tears and remove fears.</p>

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<b>Sunday, April 9</b> <i>Resurrection of our Lord— Easter Day</i>	Worship folder template	Use “He Lives!” worship folder cover PDF	
<b>Theme of the Day:</b> He Lives to Take Me from Death to Life	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include “He Lives!” logo graphic</li> </ul>	<p>A dead Jesus would do no one any good. But a resurrected Jesus? That would change everything; that would make Easter the most important event that has ever happened. Today God wants us to know with certainty that Jesus lives. Because if Jesus lives, then so will his believers. God had told his Church what was going to happen. Jesus told his disciples what would transpire in Jerusalem. The disciples were slow to believe the Easter truth. But God ensured that his people had witnesses to proclaim that Jesus lives again. He suffered and died according to Scripture, he fulfilled the sign of Jonah, and it was attested to by angels.</p> <p>Christ is risen indeed! Mankind is redeemed! Jesus has removed the fear of eternal death. Jesus has transformed physical death. It is not punitive. For the believer, it is the pathway into Paradise. Jesus has made us spiritually alive by giving us faith in his resurrection. Jesus lives! So, in every possible way, Jesus takes us from death to life.</p>
	Facebook	Post “He Lives!” quote Facebook graphic	<p>A dead Jesus would do no one any good. But a resurrected Jesus? That would change everything; that would make Easter the most important event that has ever happened. Today God wants us to know with certainty that Jesus lives. Christ is risen indeed! Mankind is redeemed! So, in every possible way, Jesus takes us from death to life.</p>

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<b>Sunday, April 16</b> <i>Second Sunday of Easter</i>	Worship folder template	Use “He Lives!” worship folder cover PDF	
<b>Theme of the Day:</b> He Lives to Give Me Proof and Peace	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include “He Lives!” logo graphic</li> </ul>	<p>Thomas had been taught and trained by Christ himself. He heard Jesus predict his death and resurrection. Yet, even after hearing the eyewitness testimony of friends, who all saw the resurrected Jesus, Thomas had doubts: “Rising from the dead. That can’t be possible!”</p> <p>Today is a day of great comfort for any follower of Jesus who wrestles with doubt concerning Christ’s promises or doubts about God’s Word. Jesus does not come to rebuke Thomas’ weak faith. Jesus comes to strengthen Thomas’ faith, giving him proof of the mind-bending reality of the resurrection—to let him feel it, touch it, explore it. Jesus didn’t reject Thomas. Jesus engaged Thomas and gave him peace.</p> <p>Still today, Jesus comes to his disciples in Word and sacrament. The living Lord speaks to us. He lets us partake of his true body and blood. When we show weakness of</p>

			faith, he does not reject us. Just as he did with Thomas, Jesus engages us, giving us proof and peace.
	Facebook	Post "He Lives!" quote Facebook graphic	Thomas had been taught and trained by Christ himself. He heard Jesus predict his death and resurrection. Yet, even after hearing the eyewitness testimony of friends, Thomas had doubts. Today is a day of great comfort for any follower of Jesus who wrestles with doubt concerning Christ's promises or doubts about God's Word. When we show weakness of faith, Jesus does not reject us. Just as he did with Thomas, Jesus engages us, giving us proof and peace.
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<b>Sunday, April 23</b> <i>Third Sunday of Easter</i>	Worship folder template	Use "He Lives!" worship folder cover PDF	
<b>Theme of the Day:</b> He Lives to Restore My Hope	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include "He Lives!" logo graphic</li> </ul>	Imagine someone you love is near death. Their only hope of survival is a risky brain surgery, one so complicated only one surgeon in the state will attempt it. The surgery is scheduled. But as that doctor drives to the hospital, he is killed in a car accident. Any hope you had for your loved one's salvation died along with that surgeon.



			<p>That is how Jesus’ disciples felt after his death. “We hoped that he was the one who was going to redeem Israel,” they said (Luke 24:19). Their hope for a better life died along with Jesus. They had let their personal wants and expectations cloud their view of Scripture, which said that the Messiah’s death and resurrection were actually the source of all hope! So, the living Lord appeared to his disciples. He explained. He opened their minds to the truth of God’s Word. And in doing so, he restored their hope.</p> <p>There is little worse than a feeling of hopelessness. Christ’s disciples have victory over that feeling. He died, but he is dead no longer. The one who can heal us and give us life to the full lives! He lives to restore our hope.</p>
	Facebook	Post “He Lives!” quote Facebook graphic	<p>Imagine someone you love is near death. Their only hope of survival is a risky brain surgery, one so complicated only one surgeon in the state will attempt it. But as that doctor drives to the hospital, he is killed in a car accident. Any hope you had for your loved one’s salvation died along with that surgeon. That is how Jesus’ disciples felt after his death. So, the living Lord appeared to his disciples. He opened their minds to the truth of God’s Word. And in doing so, he restored their hope. The one who can heal us and give us life to the full lives! He lives to restore our hope.</p>
	Social Media	Post “He Lives!” quote social post square graphic	<p>Imagine someone you love is near death. Their only hope of survival is a risky brain surgery, one so complicated only one surgeon in the state will attempt it. But as that doctor drives to the hospital, he is killed in a car accident. Any hope you had for your loved one’s salvation died along with that surgeon. That is how Jesus’ disciples felt after his death. So, the living Lord appeared to his disciples. He opened their minds to the truth of God’s Word. And in doing so, he restored their hope. The one who can heal us and give us life to the full lives! He lives to restore our hope.</p>

	Digital display graphics (4 slide options)	<ul style="list-style-type: none"> <li>• Blank slide (4x3 or 16x9)</li> <li>• Easter garden slide (4x3 or 16x9)</li> <li>• Large logo slide (4x3 or 16x9)</li> <li>• Small logo slide (4x3 or 16x9)</li> <li>• Show on digital display screens before worship</li> </ul>	He Lives to Restore My Hope
<b>Sunday, April 30</b> <i>Fourth Sunday of Easter</i>	Worship folder template	Use "He Lives!" worship folder cover PDF	
<b>Theme of the Day:</b> He Lives to Be My Good Shepherd	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include "He Lives!" logo graphic</li> </ul>	<p>Every culture has the concept of an ideal citizen, someone who typifies its values. For much of the United States' history, the ideal citizen was the American farmer: hardworking, innovative, vital to our collective well-being. Even some of our first presidents were farmers.</p> <p>For the people of Israel, the farmer wasn't their ideal citizen. It was the shepherd. Sheep were an invaluable source of clothing and food. But they were hard to keep in the Judean countryside. Its sparse grasslands are intermixed with desert. For sheep, food is sparse, but predators are plenteous. The survival of sheep was dependent on their shepherd. There he is. Weather-beaten. Sleepless. Armed. In the dusk, he scans the land, counting his sheep, making sure they are all accounted for, every one of them on his heart. You see why Jesus chose the shepherd to illustrate how he cares for us. He feeds us with his Word. He protects us from that roaring lion, Satan. Jesus is leading us into the green pasture of eternal life. For centuries, the Church has observed this Fourth Sunday of Easter to celebrate that he lives to be our Good Shepherd.</p>
	Facebook	Post "He Lives!" quote Facebook graphic	Every culture has the concept of an ideal citizen, someone who typifies its values. For much of the United States' history, the ideal citizen was the American farmer.

			For the people of Israel, the farmer wasn't their ideal citizen. It was the shepherd. Sheep were an invaluable source of clothing and food, and their survival was dependent on their shepherd. You see why Jesus chose the shepherd to illustrate how he cares for us. He feeds us with his Word. He protects us from that roaring lion, Satan. Jesus is leading us into the green pasture of eternal life. For centuries, the Church has observed the Fourth Sunday of Easter to celebrate that he lives to be our Good Shepherd.
	Social Media	Post "He Lives!" quote social post square graphic	<p>Every culture has the concept of an ideal citizen, someone who typifies its values. For much of the United States' history, the ideal citizen was the American farmer.</p> <p>For the people of Israel, the farmer wasn't their ideal citizen. It was the shepherd. Sheep were an invaluable source of clothing and food, and their survival was dependent on their shepherd. You see why Jesus chose the shepherd to illustrate how he cares for us. He feeds us with his Word. He protects us from that roaring lion, Satan. Jesus is leading us into the green pasture of eternal life. For centuries, the Church has observed the Fourth Sunday of Easter to celebrate that he lives to be our Good Shepherd.</p>
	Digital display graphics (4 slide options)	<ul style="list-style-type: none"> <li>• Blank slide (4x3 or 16x9)</li> <li>• Easter garden slide (4x3 or 16x9)</li> <li>• Large logo slide (4x3 or 16x9)</li> <li>• Small logo slide (4x3 or 16x9)</li> <li>• Show on digital display screens before worship</li> </ul>	He Lives to Be My Good Shepherd
<b>Sunday, May 7</b> <i>Fifth Sunday of Easter</i>	Worship folder template	Use "He Lives!" worship folder cover PDF	
<b>Theme of the Day:</b> He Lives to Be the Only Way to Heaven	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> </ul>	The gospel is the most inclusive message in the world. The benefits of the death and resurrection of Jesus Christ are meant for every man, woman, and child who ever lived. The

		<ul style="list-style-type: none"> <li>• Include “He Lives!” logo graphic</li> </ul>	<p>gospel is also the most exclusive message in the world, for it maintains that salvation can only be found in one place—the person of Jesus Christ. Just listen to how Jesus speaks: “I am the way and the truth and the life” (John 14:6). Jesus doesn’t say, “I will show you the true way to eternal life.” The prophets and apostles could say that. But Jesus says, “I am the way. I am the truth. I am the life you crave.” And note that definite article: “the,” not “a”! Jesus is not a way into heaven. He is the way. There is no other way than through faith in the One who died and rose again.</p> <p>The unbelieving world finds this claim—that Jesus Christ is the only way to heaven—to be the most offensive teaching in all of Scripture. Yet this is the very truth upon which Christ builds his Church.</p>
	Facebook	Post “He Lives!” quote Facebook graphic	<p>The gospel is the most inclusive message in the world. The benefits of the death and resurrection of Jesus Christ are meant for every man, woman, and child who ever lived. The gospel is also the most exclusive message in the world, for it maintains that salvation can only be found in one place—the person of Jesus Christ. Jesus is not a way into heaven. He is the way.</p> <p>The unbelieving world finds this claim to be the most offensive teaching in all of Scripture. Yet this is the very truth upon which Christ builds his Church.</p>
	Social Media	Post “He Lives!” quote social post square graphic	<p>The gospel is the most inclusive message in the world. The benefits of the death and resurrection of Jesus Christ are meant for every man, woman, and child who ever lived. The gospel is also the most exclusive message in the world, for it maintains that salvation can only be found in one place—the person of Jesus Christ. Jesus is not a way into heaven. He is the way.</p>

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<b>Sunday, May 14</b> <i>Sixth Sunday of Easter</i>	Worship folder template	Use "He Lives!" worship folder cover PDF	
<b>Theme of the Day:</b> He Lives and Calls Me to Live for Him	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include "He Lives!" logo graphic</li> </ul>	<p>"The LORD God commanded the man, 'You are free to eat from any tree in the garden; but you must not eat from the tree of the knowledge of good and evil, for when you eat from it you will certainly die'" (Genesis 2:16,17). In giving that command, God showed love to man by making it clear that it is lethal to live contrary to God's will. In giving that command, God provided man with the ability to demonstrate love for God—through obedience. True love involves obedience. Jesus did not simply say he loved his heavenly Father. He proved it by obeying his Father, even when that obedience meant dying on a cross for our sake.</p> <p>Love for God who lives in us leads us to a life of obedience. The God who lives in us calls us to live for him. It is as simple as that. Love for our risen Lord means obedience to his commands.</p>
	Facebook	Post "He Lives!" quote Facebook graphic	<p>"The LORD God commanded the man, 'You are free to eat from any tree in the garden; but you must not eat from the tree of the knowledge of good and evil, for when you eat from it you will certainly die'" (Genesis 2:16,17). In giving that command, God showed love to man by making it clear that it is lethal to live contrary to God's will. In giving that</p>

			command, God provided man with the ability to demonstrate love for God—through obedience. It is as simple as that. Love for our risen Lord means obedience to his commands.
	Social Media	Post “He Lives!” quote social post square graphic	“The LORD God commanded the man, ‘You are free to eat from any tree in the garden; but you must not eat from the tree of the knowledge of good and evil, for when you eat from it you will certainly die’” (Genesis 2:16,17). In giving that command, God showed love to man by making it clear that it is lethal to live contrary to God’s will. In giving that command, God provided man with the ability to demonstrate love for God—through obedience. It is as simple as that. Love for our risen Lord means obedience to his commands.
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<b>Thursday, May 18</b> <i>Ascension of our Lord</i>	Worship folder template	Use “He Lives!” worship folder cover PDF	
<b>Theme of the Day:</b> He Lives to Rule All Things for the Church	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include “He Lives!” logo graphic</li> </ul>	<p>We understand why God became man in the person of Christ. The Savior needed to be able to suffer and die to atone for mankind’s sin. What is fascinating is that when the work of redemption was completed, the Son of God did not set aside his humanity. The God-man ascended into heaven. It is a human, our brother, who sits on heaven’s throne.</p> <p>The ascension marks the completion of Jesus’ earthly mission, but it does not signify the end of his work. While on earth, Jesus had set aside so much of his divine power. But Jesus now picks all that power back up again. He ascended</p>

			<p>to exercise his limitless authority for the Church as we carry out our mission to be Christ's ambassadors of grace to the world. He lives! And he is in absolute and perfect control, ruling over Creation for the eternal well-being of his friends. And that is what we are!</p> <p>The Festival of the Ascension is one of the oldest and most joyful celebrations in the Christian Church. It will be observed by Christians until Christ returns to take us to be with him.</p>
	Facebook	Post "He Lives!" quote Facebook graphic	<p>Jesus' ascension marks the completion of his earthly mission, but it does not signify the end of his work. He ascended to exercise his limitless authority for the Church as we carry out our mission to be Christ's ambassadors of grace to the world.</p> <p>The Festival of the Ascension is one of the oldest and most joyful celebrations in the Christian Church. It will be observed by Christians until Christ returns to take us to be with him.</p>
	Social Media	Post "He Lives!" quote social post square graphic	<p>Jesus' ascension marks the completion of his earthly mission, but it does not signify the end of his work. He ascended to exercise his limitless authority for the Church as we carry out our mission to be Christ's ambassadors of grace to the world.</p> <p>The Festival of the Ascension is one of the oldest and most joyful celebrations in the Christian Church. It will be observed by Christians until Christ returns to take us to be with him.</p>
	Digital display graphics (4 slide options)	<ul style="list-style-type: none"> <li>• Blank slide (4x3 or 16x9)</li> <li>• Easter garden slide (4x3 or 16x9)</li> <li>• Large logo slide (4x3 or 16x9)</li> <li>• Small logo slide (4x3 or 16x9)</li> </ul>	He Lives to Rule All Things for the Church

		<ul style="list-style-type: none"> <li>• Show on digital display screens before worship</li> </ul>	
<b>Sunday, May 21</b> <i>Seventh Sunday of Easter</i>	Worship folder template	Use "He Lives!" worship folder cover PDF	
<b>Theme of the Day:</b> He Lives to Give Me Eager Expectation of Glory	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include "He Lives!" logo graphic</li> </ul>	<p>The Church waits. The Church in Jerusalem waited for ten days between Christ's ascension and the coming of the Spirit at Pentecost. The Church today waits through the millennia between Pentecost and Christ's second coming. We are waiting for the gifts that Jesus promised. We live in eager expectation of glory!</p> <p>That glory is not dimmed by early suffering. Rather, our current sufferings only remind us of the glory that awaits us. We are simply following in Christ's footsteps. First comes the cross, and then comes the crown. Knowing what is coming lets us view our current troubles as light and momentary. They cannot mute the joy of living in eager expectation of glory.</p> <p>While we wait in the time between Christ's ascension and return, we live knowing that we will suffer persecution for our faith in Christ, but God will work it for glory.</p>
	Facebook	Post "He Lives!" quote Facebook graphic	<p>The Church in Jerusalem waited for ten days between Christ's ascension and the coming of the Spirit at Pentecost. The Church today waits through the millennia between Pentecost and Christ's second coming. We are waiting for the gifts that Jesus promised. We live in eager expectation of glory! While we wait in the time between Christ's ascension and return, we live knowing that we will suffer persecution for our faith in Christ, but God will work it for glory.</p>
	Social Media	Post "He Lives!" quote social post square graphic	<p>The Church in Jerusalem waited for ten days between Christ's ascension and the coming of the Spirit at Pentecost.</p>



			The Church today waits through the millennia between Pentecost and Christ's second coming. We are waiting for the gifts that Jesus promised. We live in eager expectation of glory! While we wait in the time between Christ's ascension and return, we live knowing that we will suffer persecution for our faith in Christ, but God will work it for glory.
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<b>Sunday, May 28</b> <i>Day of Pentecost</i>	Worship folder template	Use "He Lives!" worship folder cover PDF	
<b>Theme of the Day:</b> He Lives to Pour Out His Spirit	Worship folder/newsletter blurb	<ul style="list-style-type: none"> <li>• Place blurb in print and electronic versions of worship folder and newsletter</li> <li>• Include "He Lives!" logo graphic</li> </ul>	<p>Fifty days after the Passover, God's Old Testament people celebrated Pentecost (Greek for "fifty"). Pentecost commemorated the gathering of the harvest and was also used to remember the giving of the Law on Mt. Sinai, the start of the Church of Israel. Christ chose Pentecost to be the birthday of his New Testament Church too. By pouring out his Holy Spirit, Christ empowered the Church to gather in the great harvest of souls won by the Son.</p> <p>Pentecost is the third great festival of the Church, along with the Nativity and the Resurrection. The early church fathers mention the Festival of Pentecost often enough to lead many to believe it was celebrated annually already at the time of the apostles. Pentecost closes the fifty-day period after Easter and ends the festival half of the church year. The Church dresses in red this day to remind us of the tongues of fire that marked the Spirit's gift, as well as the blood of the martyrs, which was the seed of the Church.</p>

	Facebook	Post "He Lives!" quote Facebook graphic	Fifty days after the Passover, God's Old Testament people celebrated Pentecost. Pentecost commemorated the gathering of the harvest and was also used to remember the giving of the Law on Mt. Sinai, the start of the Church of Israel. Christ chose Pentecost to be the birthday of his New Testament Church too. By pouring out his Holy Spirit, Christ empowered the Church to gather in the great harvest of souls won by the Son.
	Social Media	Post "He Lives!" quote social post square graphic	Fifty days after the Passover, God's Old Testament people celebrated Pentecost. Pentecost commemorated the gathering of the harvest and was also used to remember the giving of the Law on Mt. Sinai, the start of the Church of Israel. Christ chose Pentecost to be the birthday of his New Testament Church too. By pouring out his Holy Spirit, Christ empowered the Church to gather in the great harvest of souls won by the Son.
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