



FIRST STEPS

E-MAIL COMMUNICATION SAMPLE

Note: The wording below is meant to be a sample of how to introduce this event kit series and get the conversation started. Feel free to customize it or personalize it as you see fit. The wording is intentionally written to be sent as one e-mail from you to a list of e-mails together in one communication thread, in hopes of a group reply, leading to the organizing of your Youth Night team.

Hello everyone,

[Insert congregation/school name here] is reaching out to any WELS congregation or school in our general area to see if there is any interest in teaming up with us to put on a series of three Youth Night events. These events would be for any WELS teens (8th grade confirmands through seniors in high school).

Youth Night provides a series of youth-focused events, three times a year, not only for the youth of your congregation but also the youth from area congregations. The goal is for our youth to see that they are not alone and to be encouraged to enjoy the faith they share with others.

Check out this **video** to get a feel for what Youth Night is. Link:

<https://vimeo.com/723477524/>

Here is a link to the **Youth Night resources** for this first series of events if you would like to look at them before confirming your interest. Link:

<https://welscongregationalservices.net/wels-youth-night/>

This experience offers your youth more than just fun and fellowship. They will also dig into some tough topics that affect their lives every day, learn what the Bible has to say about them, and find comfort and hope in God's promises.

This is a fantastic opportunity to get our teens together a few times a year. We would love for you to be a part of it. If you are interested, please let us know as soon as possible. Involvement in this could range from hosting and organizing the events, promoting this event to potential teen attendees at your school or congregation, and recruitment and training of youth leader participants.

We have started the process by taking the first step. Next would be to get organized, set some dates, and start planning. Who's in!?

Teaming up for youth in Christ,

[insert your name]

[insert your congregation or school]