



Timeline: A Step-by-Step Guide to Implementing E20

Steps	Time Frame	Materials Needed/Source	Personnel	Done
Outreach Materials	January	<ul style="list-style-type: none"> ➤ Decide what outreach materials you will use (Postcards, business cards, banners) ➤ Decide how many of each you will use (Based on budget) ➤ Order outreach materials from Echt printing. 		
Easter for Kids	January	<ul style="list-style-type: none"> ➤ If you choose to offer an <i>Easter for Kids</i> event in March or April, identify and recruit organizers. ➤ You can read about the benefits of such an event as well as where to find resources here. 		
Worship	January	<ul style="list-style-type: none"> ➤ Review the Easter service and choose which options you will use. The service can be found here. ➤ Begin advertising to recruit volunteers for those dates. 		
Equipping Children	February	<ul style="list-style-type: none"> ➤ Read and discuss Encouraging Evangelism with Children and their Families with your LES faculty and/or Sunday School faculty. ➤ Decide how your congregation/school will encourage and equip children and families to invite others to Easter worship. 		
Easter for Kids	February	<ul style="list-style-type: none"> ➤ Identify and recruit volunteers. 		

Canvassing	February	<ul style="list-style-type: none"> ➤ Begin planning for any door-to-door canvassing you will be doing. ➤ Choose dates in late March/early April when you will be canvassing. ➤ Begin advertising to recruit volunteers for those dates. ➤ Door Hanger Canvasses provides information and resources to assist you. 		
Encourage and Equip Members to Invite Others	February	<ul style="list-style-type: none"> ➤ Distribute My Personal Mission Field cards to LES and/or Sunday School children and your congregation. ➤ Distribute postcard and/or business card invites to members of your congregation. Explain how to use them and encourage your members to use them. 		
Worship Visitor Follow Up	February	<ul style="list-style-type: none"> ➤ Put your plan together for following up on those who visit your Easter worship. Worship Guest Follow-Up provides ideas and resources to assist you. 		
Social Media Ad	March	<ul style="list-style-type: none"> ➤ Post social media ad. You can download the free video here. 		
Mailings	March	<ul style="list-style-type: none"> ➤ Send out mass mailing invites a couple of weeks before Easter. 		
Postcards and business card invites	March/April	<ul style="list-style-type: none"> ➤ Continue to provide these invites to your members and encourage their use. 		
Canvassing	March/April	<ul style="list-style-type: none"> ➤ Conduct canvasses. 		