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January 2, 2025

Warmest greetings in our Savior Jesus! I pray you and your family had a blessed Christmas.

The web form for submitting your congregation's data for the 2024 WELS Statistical Report can be found online at [welscongregationalservices.net/stats](http://welscongregationalservices.net/stats). **Please complete the form by Friday, February 7 at noon (Central)**. Make sure to double-check your data because it will be published as submitted and cannot be changed after publication.

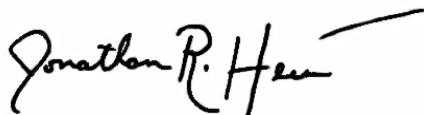
Every single WELS area of ministry uses the data that you provide. You will find a brief video explaining how this data is used at [welscongregationalservices.net/stats](http://welscongregationalservices.net/stats). So, thank you again for providing this information, as it helps us plan our collective mission efforts.

Please note one minor change to this year's statistical report. On the Membership Page, congregations submit information like adult confirmations and professions of faith, as always. But on the Ministrations Page, it will ask congregations to indicate if those type of membership gains came as a result of 1) outreach through a preschool, 2) outreach through an elementary school, or 3) all other types of outreach. For example, if your congregation had five adult confirmations, perhaps two individuals were non-member parents who had their child enrolled in your preschool. The Spirit worked through your congregation's harvest strategy to reach those two individuals. The other three adult confirmations were reached through some other outreach strategy. This data will, over time, allow us to assess the strategy of youth education as outreach.

If you need assistance with the process of filling out your statistical report, contact your Ministry of Christian Giving (MCG) district chairman or the WELS Congregational Services office. A directory of MCG district chairmen is posted at [welscongregationalservices.net/stats](http://welscongregationalservices.net/stats). You may contact the Congregational Services office by calling 414-259-4303 or e-mailing [congstats@wels.net](mailto:congstats@wels.net).

Thank you so much for enabling us to review, to the best of our finite abilities, the Spirit's work in and through our church body. This information is so valuable in helping us plan and steward the resources God has provided us. This spring, we will release the full statistical report containing all data from all churches. We will also publish a statistical summary, identifying broader trends in our church body. Both will be available at [welscongregationalservices.net/stats](http://welscongregationalservices.net/stats).

Yours in Christ,



Rev. Jonathan Hein  
Coordinator, WELS Congregational Services

P.S. Congregations that remit Congregation Mission Offerings (CMO) to WELS are reminded to submit their 2025 CMO subscription by Friday, February 7 at noon (Central). That web form and instructions are located at [mcg.welsrc.net/cmo](http://mcg.welsrc.net/cmo).