Prospect Management Resources

The table below provides descriptions and links for various prospect management solutions. There are numerous solutions available on the market. For an even more detailed list, visit https://www.capterra.com/church-management-software/. (That webpage might be overwhelming. It lists hundreds of options. Click on the "Most Popular" tab for a more helpful tool: https://www.capterra.com/church-management-software/#infographic

Software/Technology	Description	Link	Contact
Microsoft Access – Prospect Management	Database developed by Pastor Jonathan Schroeder called Prospect Management. Free. Customizable. Requires Microsoft Access.	Find PDF document "Managing Prospect Information" on WELS website: here https://evangelism.welsrc.net/download-evangelism/school-outreach-session-resources/	Mike Nitz
Google Sheets	Set-up own "Database" using google sheets. Free. Sharable. Cloud-based.	Find PDF document "Managing Prospects with Google Sheets" written by Pastor Rob Guenther on WELS website: here https://evangelism.welsrc.net/download-evangelism/school-outreach-session-resources/	
Breeze Church Management	Online, Cloud based Church Management System. $50/month for any size	https://www.breezechms.com/	Kevin Boushek

	congregation. Features include general data management, assign follow-ups, track attendance, check-in, contributions, online donations, text-giving, and more.		
Shepherd's Staff	Concordia Technology Solutions. Includes **five user-friendly modules**— Membership, Attendance, Contributions, Finance, and Scheduler. Price range $300-750. Upgrade fees as new editions come out.	https://www.concordiatechnology.org/shepherds-staff	Jeff Bolwerk
Church 360	Concordia Technology Solutions. Offers tools for Prospect and Member Management, Finance Management, and Websites.	https://www.concordiatechnology.org/church360	

Churchtrac	Offers editions for Windows and Mac, as well as online. Free to use for less than 100 names. $100-$400 (Desktop) Online is monthly cost.	https://www.churchtrac.com/	Norm Burger
Church 360	Concordia Technology Solutions. Offers tools for Prospect and Member Management, Finance Management, and Websites.	https://www.concordiatechnology.org/church360	
Salesforce	CRM designed for businesses and non-profits. Some churches utilize for prospect management. Cloud-based. Offers discounts for non-profit organizations.	https://www.salesforce.com/ https://www.salesforce.com/solutions/industries/nonprofit/overview/	Adam Rose (Business Application); Kevin Boushek (limited)