

# congregational evangelism kit



## PROSPECT DATABASE PLANS

### Example 1

1	2	3	4	5
Repeat worshiper	Attended worship/event more than once	Open to visits and has attended events	Friendly	Unchurched identified by a canvas or other but no interest shown
Mail invites	Mail invites	Mail invites	Mail invites	Mail invites
Pastor BIC visit	Pastor BIC visit	Lay/Vicar BIC visit	Pastor visit once/year	Pastor visit once/year

### Example 2

1	2	3
Repeat worshiper	Open to visits and has attended events	Friendly but has not attended
1 pastor visit/year	1 pastor visit/year	1 pastor visit/year
Outreach Newsletter 1/month	Outreach Newsletter 1/month	Outreach Newsletter 1/month
Phone call invites 2 times/year	Phone call invites 2 times/year	Phone call invites 2 times/year
1/month email plus events email	1/month email plus events email	

### Example 3

1	2	3	4
Repeat worshiper	Attended worship/event more than once	Open to visits and has attended events	Friendly
Mail invites 4 times per year	Mail invites 4 times per year	Mail invites Christmas and Easter	Mail invites Christmas and Easter
Pastor BIC visits	Pastor BIC visits	Lay/Vicar BIC visits	Pastor visit once/year