

The banner features a blue background with a grid of diverse human faces. A white-bordered box in the center contains the text "congregational evangelism kit" in a white, lowercase, sans-serif font. In the bottom right corner of the banner, there is a logo for WELS (World Evangelical Lutheran Society) with the tagline "Christ's Love, Our Calling" below it.

# congregational evangelism kit



## **Come and Go Strategies**

### **Come Strategies**

- Christmas Eve worship
- Easter worship
- Mothers' Day worship
- Mom's morning out
- Sports camp
- Art/Music camp
- Neighborhood festival
- Marriage retreat
- Financial management seminar
- Grief groups
- Advent by Candlelight
- Trunk or treat
- Food pantry
- Christmas for Kids
- Easter for Kids

### **Go Strategies**

- Canvass inviting the community to special worship or event
- Mass mailing inviting the community to special worship or event
- Social media campaign inviting the community to special worship or event
- New movers' welcome visits
- 4<sup>th</sup> of July parade participation
- Booth at the county fair
- Helping the elderly with home projects
- Community cleanup