



**Find all of the resources for C20 at**

<https://welscongregationalservices.net/c20/>

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A simple way to do that—invite them to come with you to your congregation’s Christmas Eve worship service. Christmas Eve has surpassed Easter as the worship service that unchurched individuals are most likely to attend. A recent survey found that 80% of unchurched adults would seriously consider accepting an invitation, extended by a friend, to attend a Christmas Eve service.

C20 (short for “Christmas 2020”) is a program produced by WELS Congregational Services to help our churches and members undertake this effort.

Christmas will be here before you know it. Check out C20 now!

**WHOM WILL YOU REACH?**



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## C20 Resources

Here are some of the resources that are available at [welscongregationalervices.net/c20/](http://welscongregationalervices.net/c20/):

*Worship materials for Christmas.* Using worship folders makes it easy for guests to follow along. C20 provides ready-to-use worship folders templates with liturgy and music that edify heart, soul, and mind.

*Evangelism materials for Christmas Eve.* The theme for C20's Christmas Eve service is *The Greatest Gift*. Low-cost outreach postcards have been made available. There are also free evangelism resources, such as: a Facebook video ad, digital files for the congregational website, etc.

*School resources.* C20 provides encouragements for how to use our schools as outreach arms and how to encourage our youngest WELS members to invite others to worship this Christmas.

*Special needs ministry.* Studies show that most families with special needs children do not have a church home. C20 includes materials to help congregations reach out to families with special needs children.



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