**C20 PROMO FOR CONGREGATIONAL BULLETINS OR NEWSLETTERS**

**Be Part of C20**

*One million souls.* That is the goal. To share the gospel with one million souls prior to and on Christmas Eve. That goal is part of WELS Congregational Services’ C20 program. The only way to achieve that goal is for all WELS members, young and old, to embrace the privilege and responsibility of sharing Christ with unchurched friends, relatives, and neighbors. A simple way to do that—invite them to come with your family to your congregation’s Christmas Eve worship service. A recent survey found that 80% of unchurched adults would seriously consider accepting an invitation, extended by a friend, to attend a Christmas Eve service. C20 seeks to encourage every member of our WELS family to do just that. For more information, go to [**welscongregationalservices.net/c**](https://welscongregationalservices.net/c20/)**20**.