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| **SAMPLE *A GOD-LIVED LIFE* MONTHLY COMMUNICATION PLAN**  **Access resource files at welscongregationalservices.net/a-god-lived-life** | | | | |
| **Launch Sunday** | **Week 1** | **Week 2** | **Week 3** | **Week 4** |
| * **Bulletin Blurb:** Include the prewritten explanation of this month’s focus in the launch Sunday bulletin.      * **Digital Display Graphic:** Use the PowerPoint slides to create a digital display graphic to show before and after worship. * **Video:** Show this month’s video during the service, prior to filling out the challenge cards. * **Challenge Cards:** Print this month’s cards and hand out during worship, after watching the video. Also have extra cards available to hand out all month at worship. | * **Bulletin Blurb:** Include the prewritten explanation of this month’s focus in the Sunday bulletin. * **Digital Display Graphic:** Use the PowerPoint slides to create a digital display graphic to show before and after worship. * **Website Updates:** Include the prewritten website wording, a link to the monthly video for members to view, and a link to the monthly challenge card. * **Social Media:** Post the prewritten blurb and link the monthly video to social media channels. *(Monday)* * **Midweek Newsletter Devotion:** Use the prewritten e-mail wording and include the newsletter devotion. You can also post the devotion to your website. *(Wednesday)* | * **Bulletin Blurb:** Include the prewritten explanation of this month’s focus in the Sunday bulletin. * **Digital Display Graphic:** Use the PowerPoint slides to create a digital display graphic to show before and after worship. * **Website Updates:** Include the prewritten website wording, a link to the monthly video for members to view, and a link to the monthly challenge card. * **Midweek Newsletter Devotion:** Use the prewritten e-mail wording and include the newsletter devotion. You can also post the devotion to your website. *(Wednesday)* | * **Bulletin Blurb:** Include the prewritten explanation of this month’s focus in the Sunday bulletin. * **Digital Display Graphic:** Use the PowerPoint slides to create a digital display graphic to show before and after worship. * **Website Updates:** Include the prewritten website wording, a link to the monthly video for members to view, and a link to the monthly challenge card. * **Social Media:** Post the prewritten blurb and link the monthly video to social media channels. *(Monday)* * **Midweek Newsletter Devotion:** Use the prewritten e-mail wording and include the newsletter devotion. You can also post the devotion to your website. *(Wednesday)* | * **Bulletin Blurb:** Include the prewritten explanation of this month’s focus in the Sunday bulletin. * **Digital Display Graphic:** Use the PowerPoint slides to create a digital display graphic to show before and after worship. * **Website Updates:** Include the prewritten website wording, a link to the monthly video for members to view, and a link to the monthly challenge card. * **Midweek Newsletter Devotion:** Use the prewritten e-mail wording and include the newsletter devotion. You can also post the devotion to your website. *(Wednesday)* |
| **OPTIONAL:**   * **Midweek Newsletter Devotion:** Print and leave copies in the back of church for members to take home to use during the week. *(Sunday)* | **OPTIONAL:**   * **Midweek Newsletter Devotion:** Print and leave copies in the back of church for members to take home to use during the week. *(Sunday)* | **OPTIONAL:**   * **Midweek Newsletter Devotion:** Print and leave copies in the back of church for members to take home to use during the week. *(Sunday)* * **Social Media:** Post the prewritten blurb and link the monthly video to social media channels. *(Monday)* | **OPTIONAL:**   * **Midweek Newsletter Devotion:** Print and leave copies in the back of church for members to take home to use during the week. *(Sunday)* | **OPTIONAL:**   * **Midweek Newsletter Devotion:** Print and leave copies in the back of church for members to take home to use during the week. *(Sunday)* * **Social Media:** Post the prewritten blurb and link the monthly video to social media channels. *(Monday)* |